

ATSS's
Institute of Industrial and Computer Management and Research

Criteria 3- Research, Innovations and Extension

3.4.1 - Extension activities are carried out in the neighborhood community, sensitizing students to social issues, for their holistic development, and impact thereof during the year



Date: 06/12/2022

ACTIVITY REPORT

1. **Title of Activity:** Blood Donation Camp

2. **Date, Venue and Time :** 5th December 2022, Sports Room, IICMR, 09.00am to 03.30pm

3. **Objectives of activity:**

- To encourage students for the Blood Donation.
- To create Awareness about the social causes and needs.

4. **Description of activity:**

MBA@IICMR considers and shows its utmost responsibility when it comes to fulfilling its social responsibility. All the social responsibilities are covered under the ASR Club of MBA@IICMR. To fulfil the social responsibility towards the society and create awareness about the increasing scarcity of blood, a blood donation camp was organized in association with HDFC Bank.

Director Dr. Abhay Kulkarni, addressed the audience and discussed the intention of conducting the Blood Donation camp in the organization.

All students were excited about the blood donation. The participation was highest from MBA side. Almost 60 students volunteered for the activity, but 19 students from first year and 11 students from second year could not donate blood due to fitness and health prerequisites.

5. **Activity Experience:**

- Dr. Abhay Kulkarni, Director, IICMR addressed the audience about the importance of the activity.
- Dr. Manisha Kulkarni, HOD MBA@IICMR mentioned the need for creating awareness about such Blood Donation Drives.

6. **Summary & conclusion:**

The event was conducted by the Institute as the part of its Academic and Social Responsibility. MBA@IICMR is regularly taking the initiative to participate such activities. All the participants were happy towards their contribution to the society.

MBA@IICMR/Academic_Social_Responsibility_2020-21/Report

7. Assessment of activity outcomes:

The Blood Donation camp was successfully conducted in the MBA@IICMR campus. Director of the Institute Dr. Abhay Kulkarni, Dr. Manisha Kulkarni along with selected teaching and non-teaching staff participated in the activity. All students were encouraged to donate blood and the need to maintain sound health was emphasised on the mind of the students.

8. Feedback:

All participants took away a key learning of awareness about the social responsibility which can be performed very easily. Overall, it was satisfying experience.

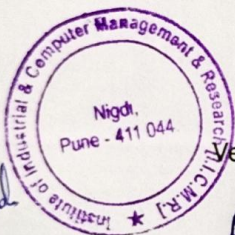
No. of participants: 30

No. of faculty members participated: 4

Coordinator of activity: Dr. Madhura Deshpande

Prepared by

Dr. Madhura Deshpande
ASR Coordinator



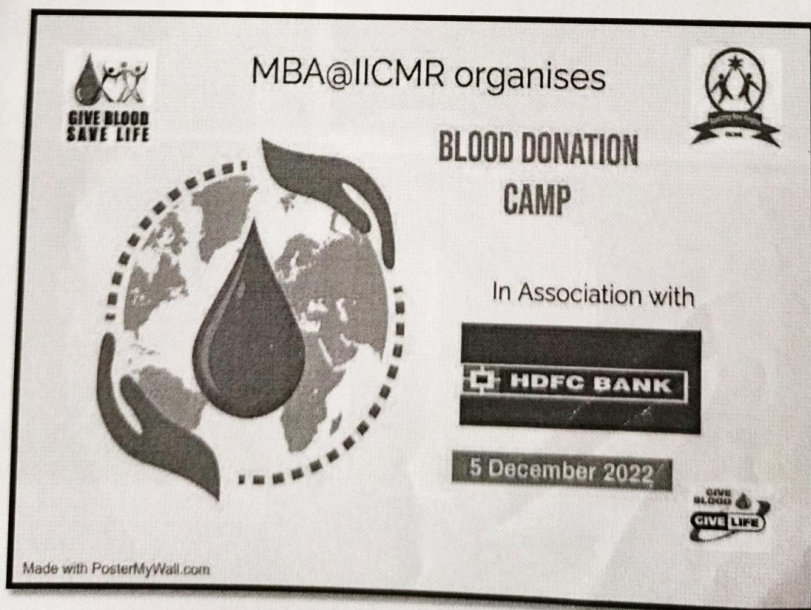
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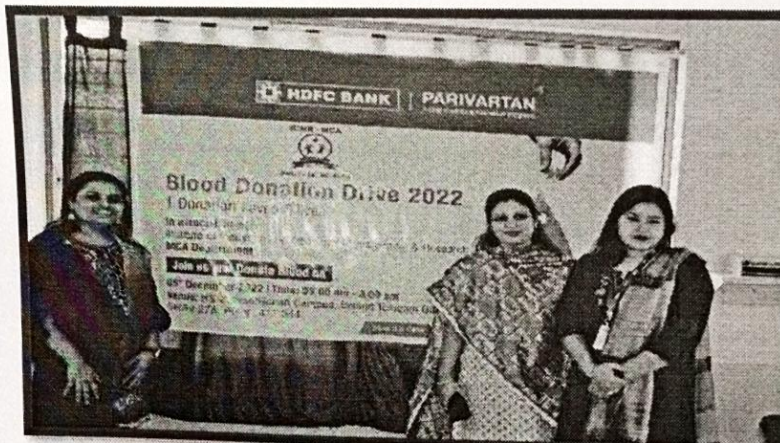
Dr. Manisha Kulkarni
HOD, MBA@IICMR

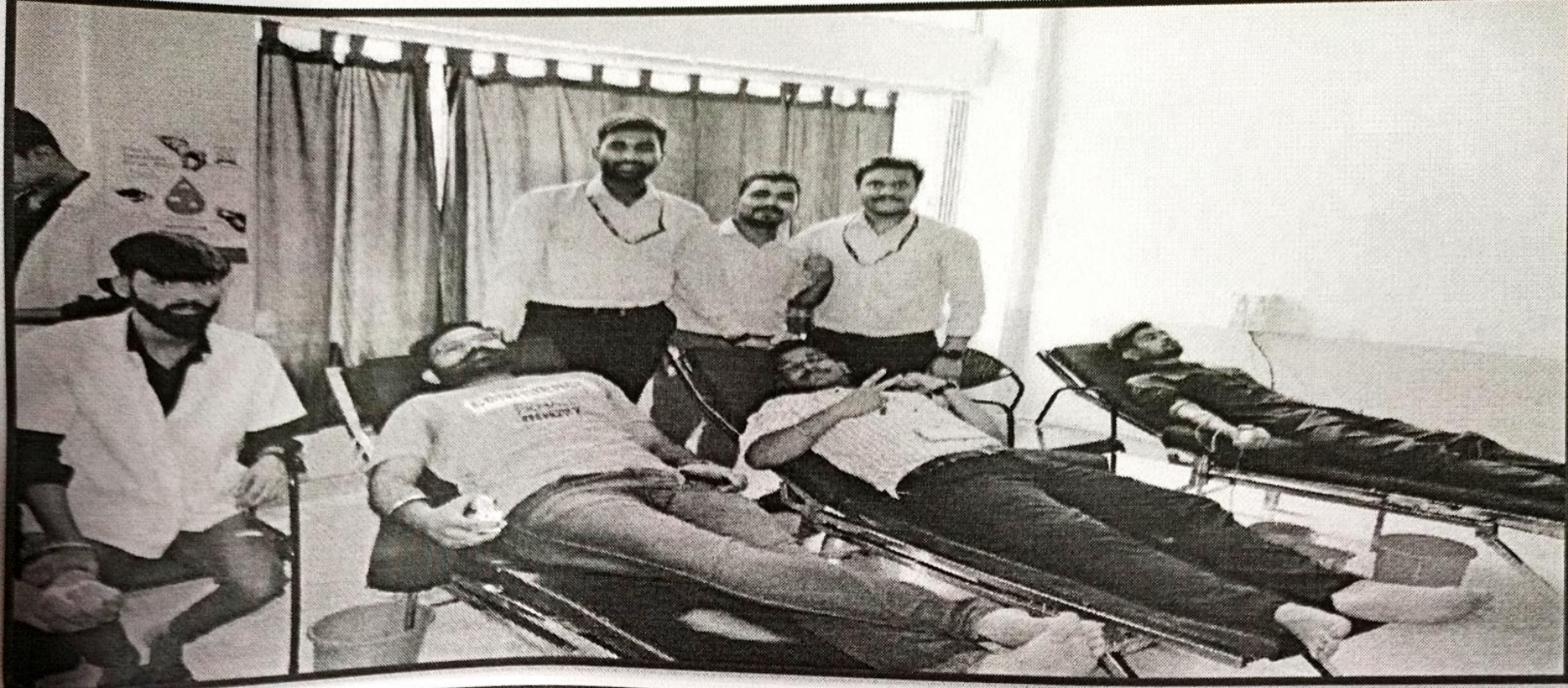


Approved by

Dr. Abhay Kulkarni
Director, IICMR

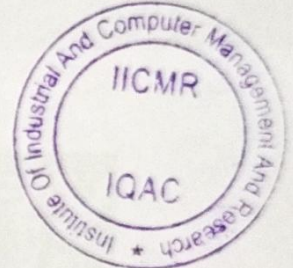
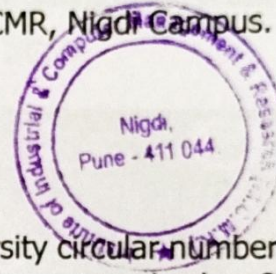






Activity Report

1. **Title of Activity:** "International Minority Rights Day"
2. **Date & venue:** Sunday, December 18, 2022, IICMR, Nigdi Campus.
Venue: IICMR Auditorium
Time: 11.00 to 12.00 AM



3. **Description of the activity:**

With reference to Savitribai Phule Pune University circular number 2022-14618 dated, 16th Dec. 2022, the celebration for "Constitution Day" was organized on 26th November, 2022 with active participation of all MBA Students, faculty members and non teaching staff.

4. **Outcomes of activity:**

a. The purpose of this program was to make students aware about the concept of Minority.

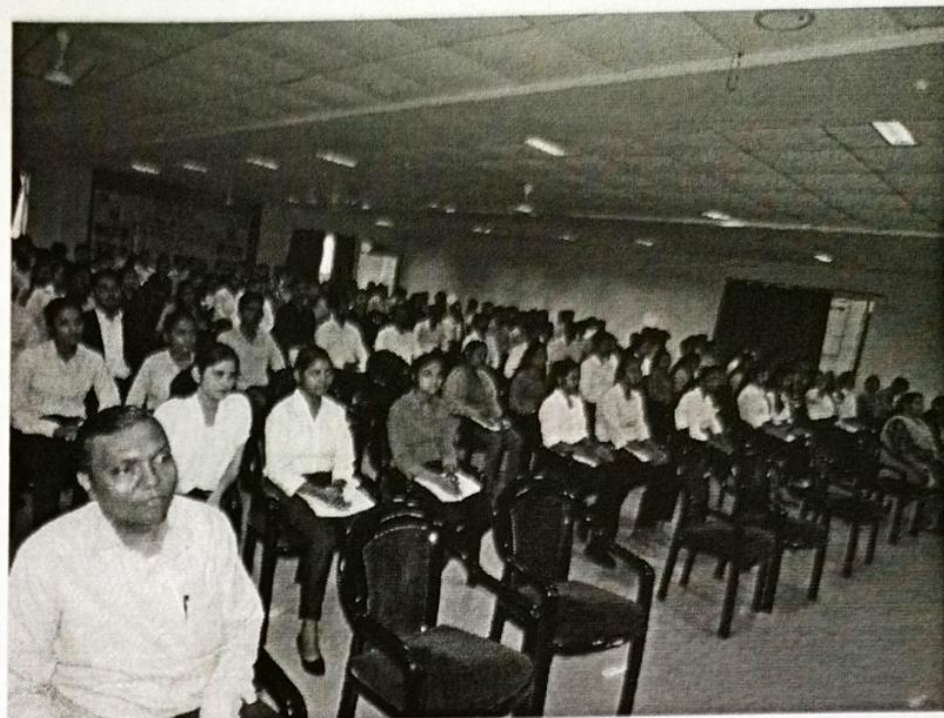
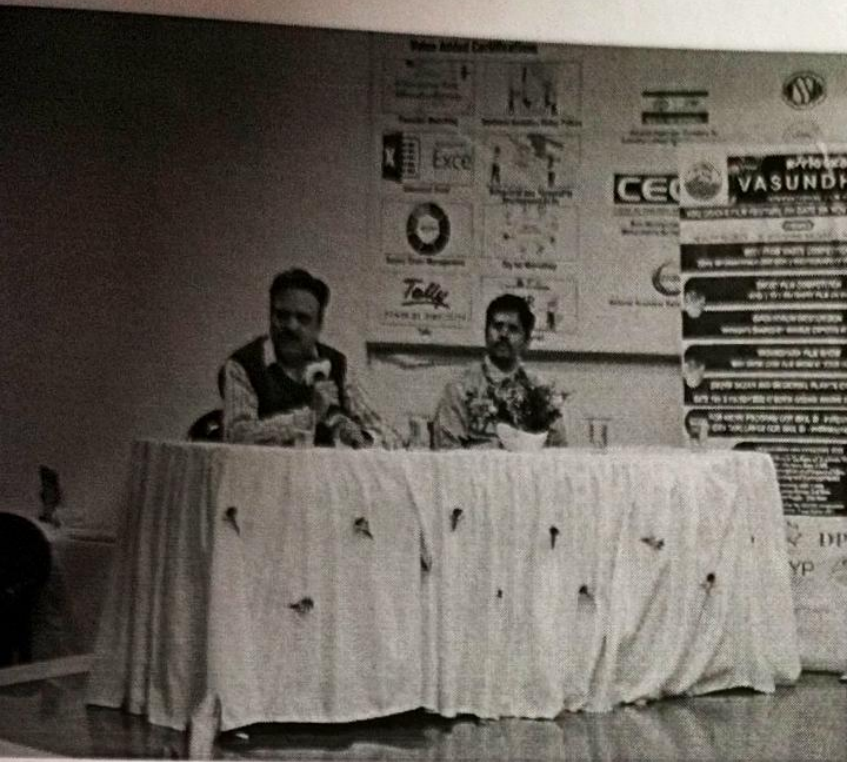
B. Students were also guided about the need to protect the rights.

6. **Activity Experience:**

International Minority Rights Day is observed annually on December 18 in all countries, including India. The United Nations Organization began protecting minority communities' rights on December 18, 1992, ensuring that their language, caste, religion, culture, and traditions would be preserved. popular to do.

The National Commission for Minorities was established in India in 1992, and in 2006, a separate ministry was established within the central government for the advancement of minorities.

The Director of the Institute, Dr. Abhay Kulkarni guided the participants regarding the various minorities prevailing in India and the need to protect these minorities. He emphasized that instead of everybody protecting, these minorities should be aware about their rights and they should raise the voice if they are not getting their due. He further added that by we being aware about the concept of minority and the need to protect the rights, the cultural, religious, linguistic, and national identities of minorities will be respected, protected, and respected by states and individuals, according to a declaration made by the United Nations. This program was celebrated in order to raise and spread awareness of national, linguistic, religious, and cultural identities. As per the circular of Savitribai Phule Pune University, Pune.



Minority Rights Day was organized at MBA @ IICMR



Activity Report

1. **Title of Activity:** "ASR Jaldindi – Human Chain"

2. **Date & venue:** Wednesday, December 21, 2022, Jijau Udyan Chinchwad

Time: 02.30pm to 07.30pm

3. **Description of the activity:**

As a part of Academic Social Responsibility Activity of MBA@IICMR, the MBA students took part in "Jaldindi" organised by Pimpri Chinchwad Municipal Corporation – Water Department on 21st Dec. 2022. MBA students took part in arranging the Human Chain to celebrate the Jaldindi and even took part in Procession for "PavanaMai Aarti"

4. **Outcomes of activity:**

a. The students understood the importance of Water and need to stop the pollution of water buds and preserve the nature.

B. Students got an opportunity to showcase and exercise their management skills as they contributed as volunteers to arrange the school kids from 10 schools to form a "Human Chain."

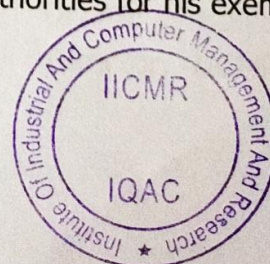
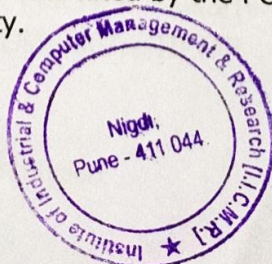
6. **Activity Experience:**

Under the able guidance of the Director of the Institute, Dr. Abhay Kulkarni the ASR co Ordinator's took part in the Jaldindi and Human chain organised by PCMC Water Department for the conservation of Water bodies and awareness campaign to protection against pollution of these water bodies.

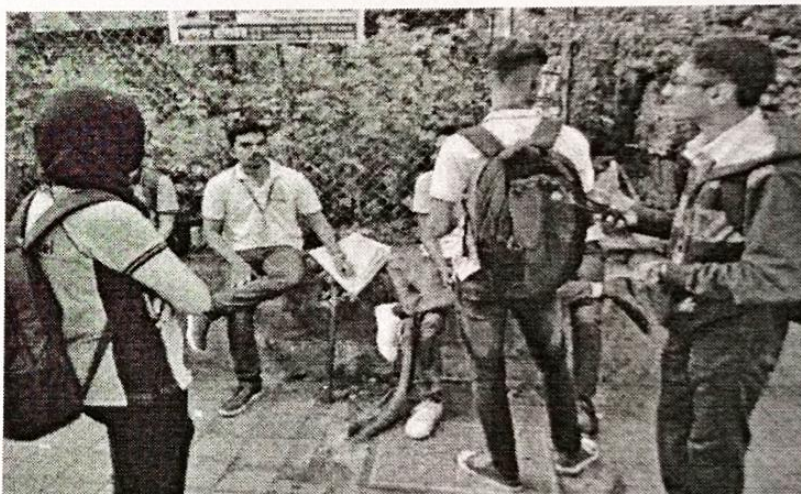
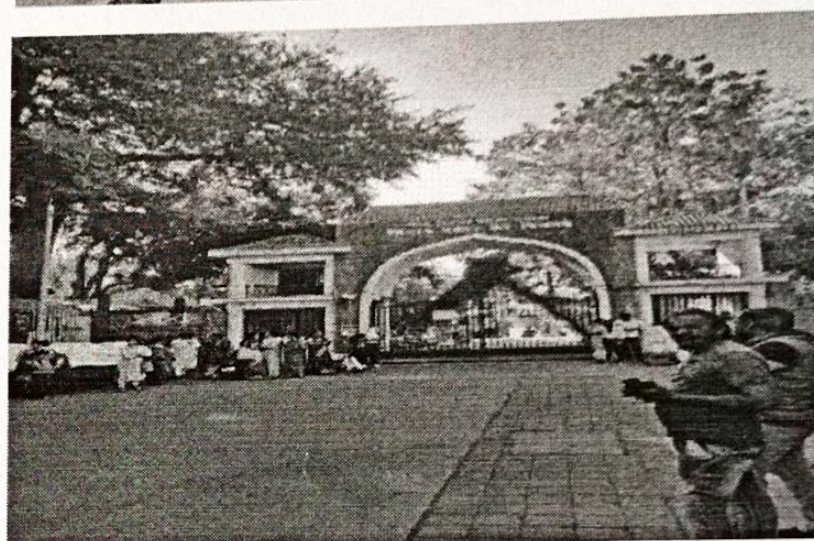
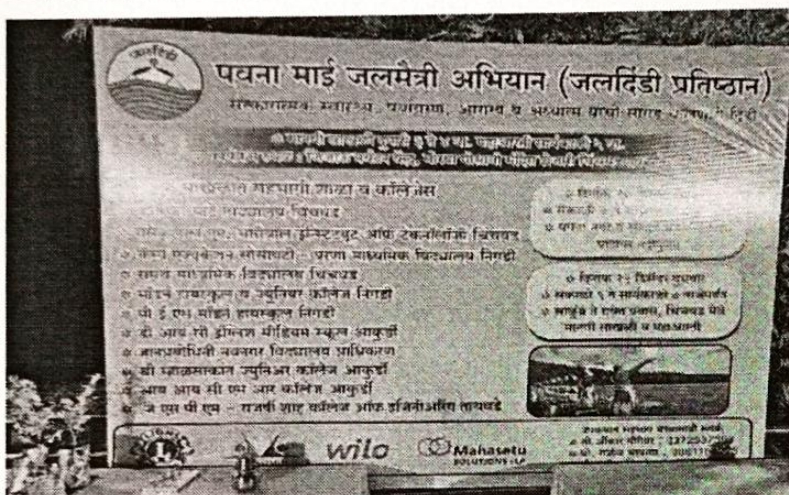
Many cultural programs like Dance, Road Show, small play was performed by the students and the teachers to emphasize the importance of the water bodies to the general public.

The ceremony ended by offering Aarti and flowers to Pavana Mai as a token of gratitude.

Dr. Abhay Kulkarni was felicitated by the PCMC authorities for his exemplary work for performing social responsibility.



7. Photographs of the event



Activity Report

1. **Title of Activity:** "Celebration of National Energy Conservation Day"

2. **Date & venue:** Wednesday, December 14, 2022, IICMR Auditorium

Time: 06.30pm to 07.30pm online via Zoom.

3. **Description of the activity:**

As a part of Academic Social Responsibility Activity of MBA@IICMR, the National Energy Conservation Day was celebrated in association with The institute of Engineers, Pune Local Chapter.

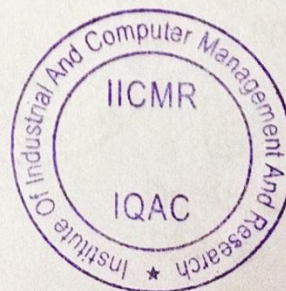
4. **Outcomes of activity:**

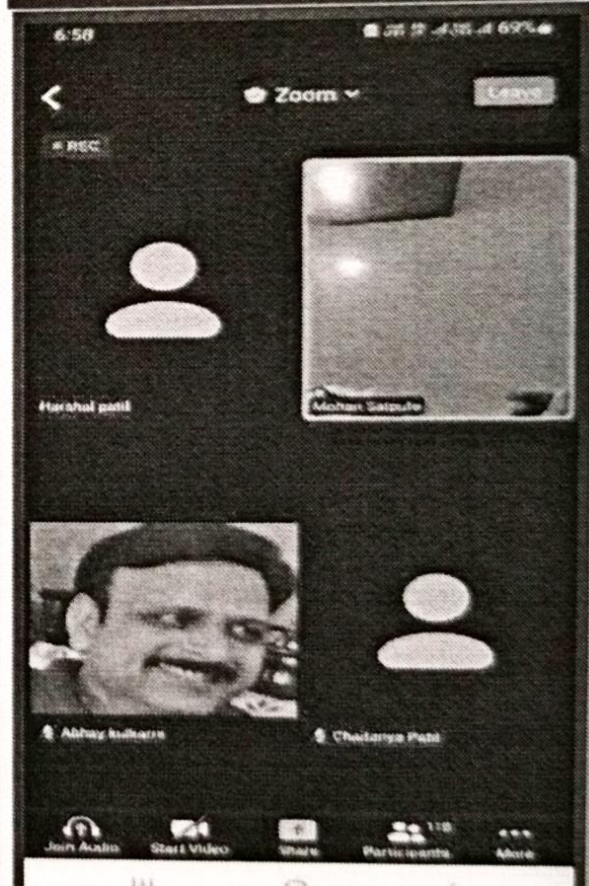
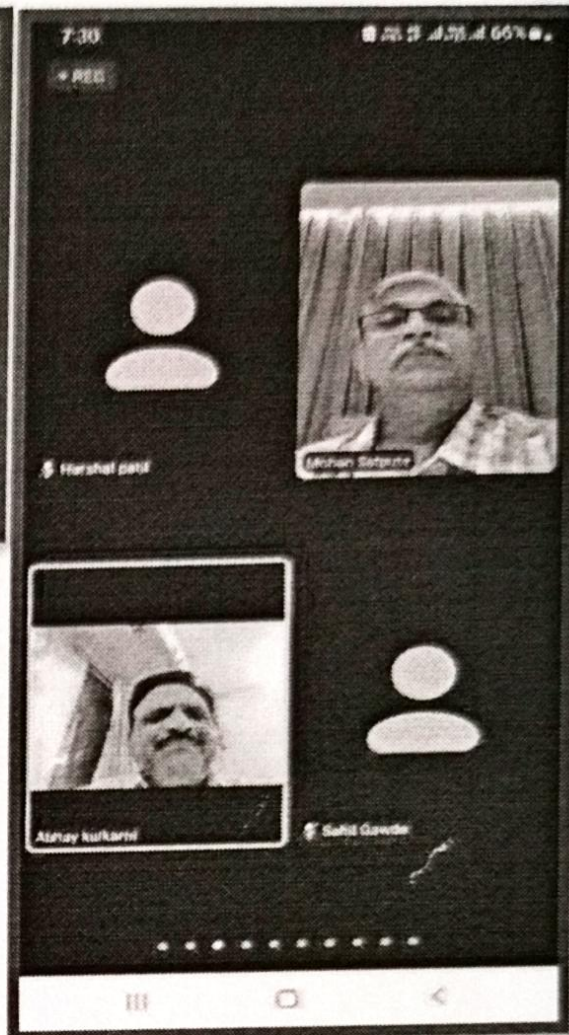
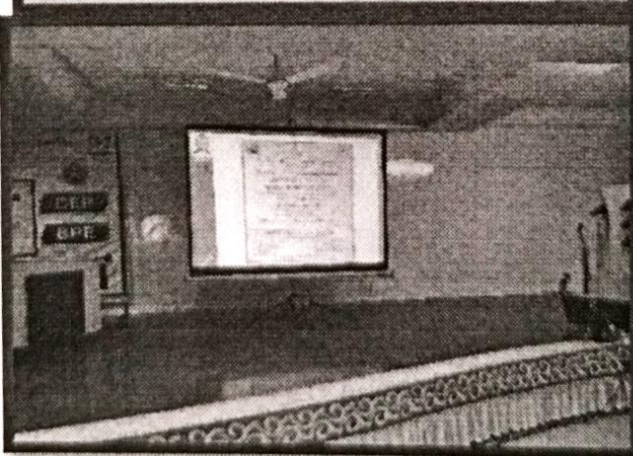
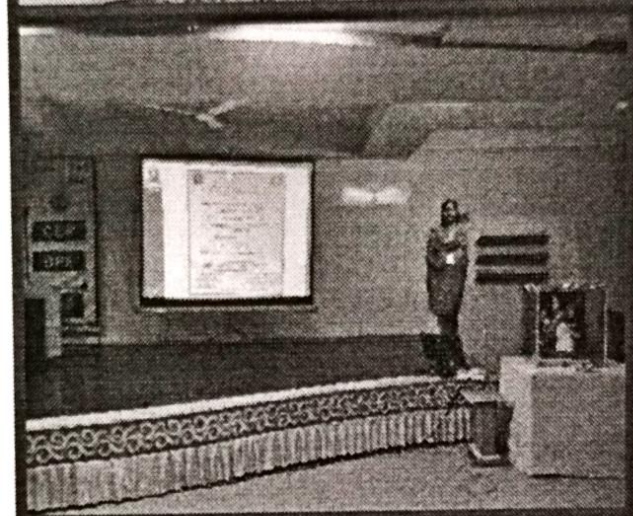
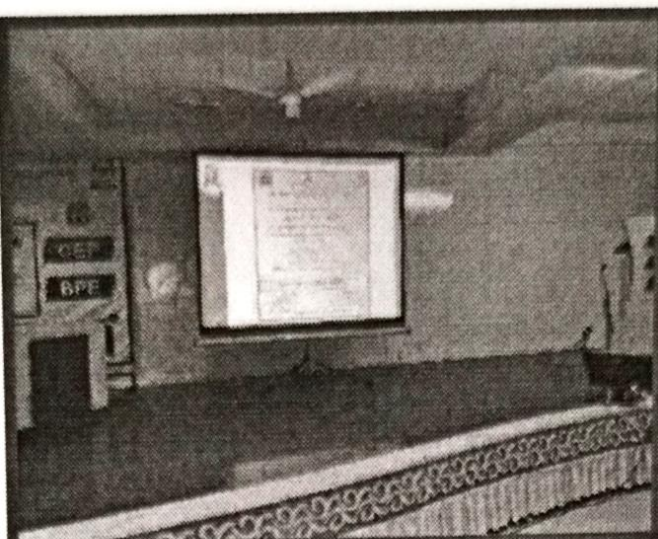
- a. The students understood the importance of energy conservation.
- b. students learned the most important insight of Energy saved is energy generated.

6. **Activity Experience:**

Under the able guidance of the Director of the Institute, Dr. Abhay Kulkarni, the session for the celebration of National Energy Conservation Day was arranged in association with The institute of Engineers, Pune Local Chapter. Er. Mohan Satpute, General Manager, SKF India guided the students on various types of energy and any form of energy needs to be conserved, saved and utilised. He also emphasized that thought energy generation can be a challenge, the energy saved is energy generated.

The session was conducted online via zoom.







MBA@IICMR

Date: 27/01/2023

Activity Report

1. **Title of Activity:** "ASR 26 January Republic Day"

2. **Date & venue:** Thursday, January 26, 2023, MBA@IICMR.

Time: 08.00am to 09.00am

3. **Description of the activity:**

MBA@IICMR celebrated the National event The Republic Day on 26th January 2023.

4. **Outcomes of activity:**

- The students understood the importance of Republic Day
- Students and faculty members attended the Flag Hoisting Ceremony at the institute.

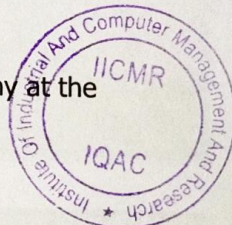
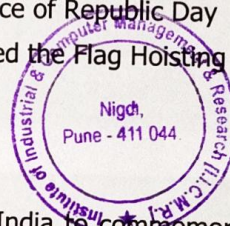
5. **Activity Experience:**

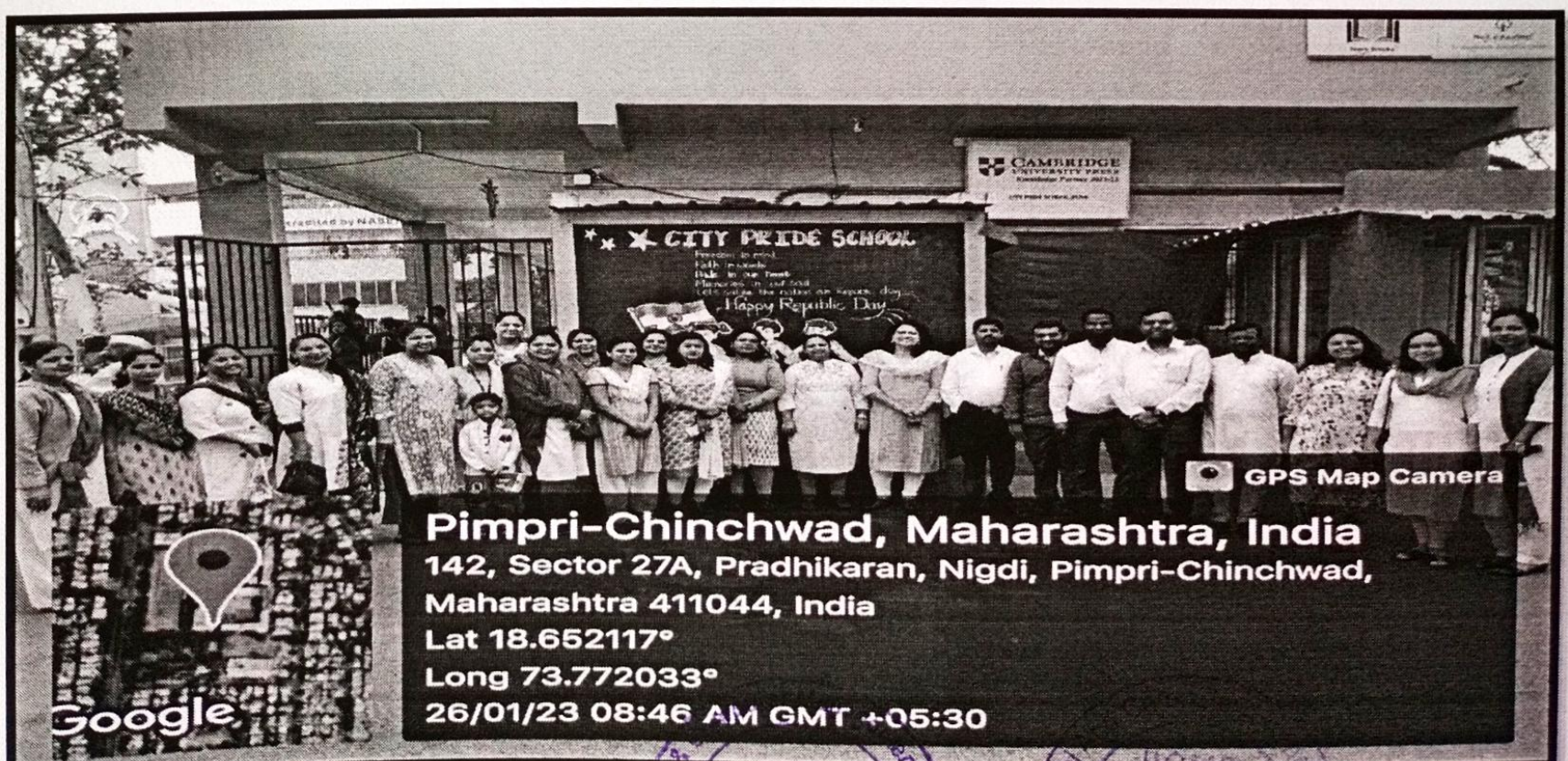
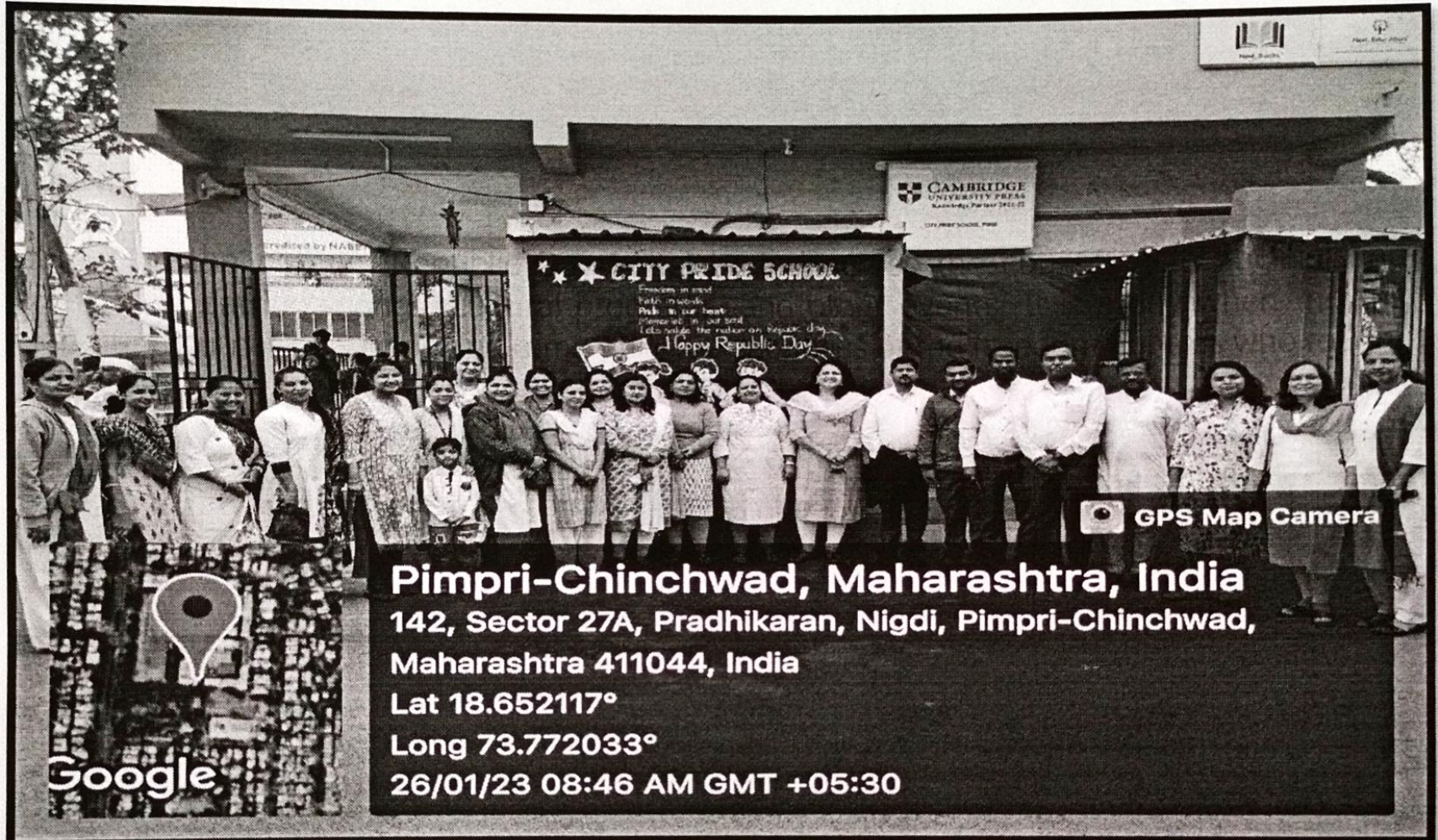
January 26th is celebrated as Republic Day in India to commemorate the adoption of the Indian Constitution on this day in 1950. The day is marked by a grand parade in the capital city of New Delhi, showcasing India's cultural diversity and military prowess.

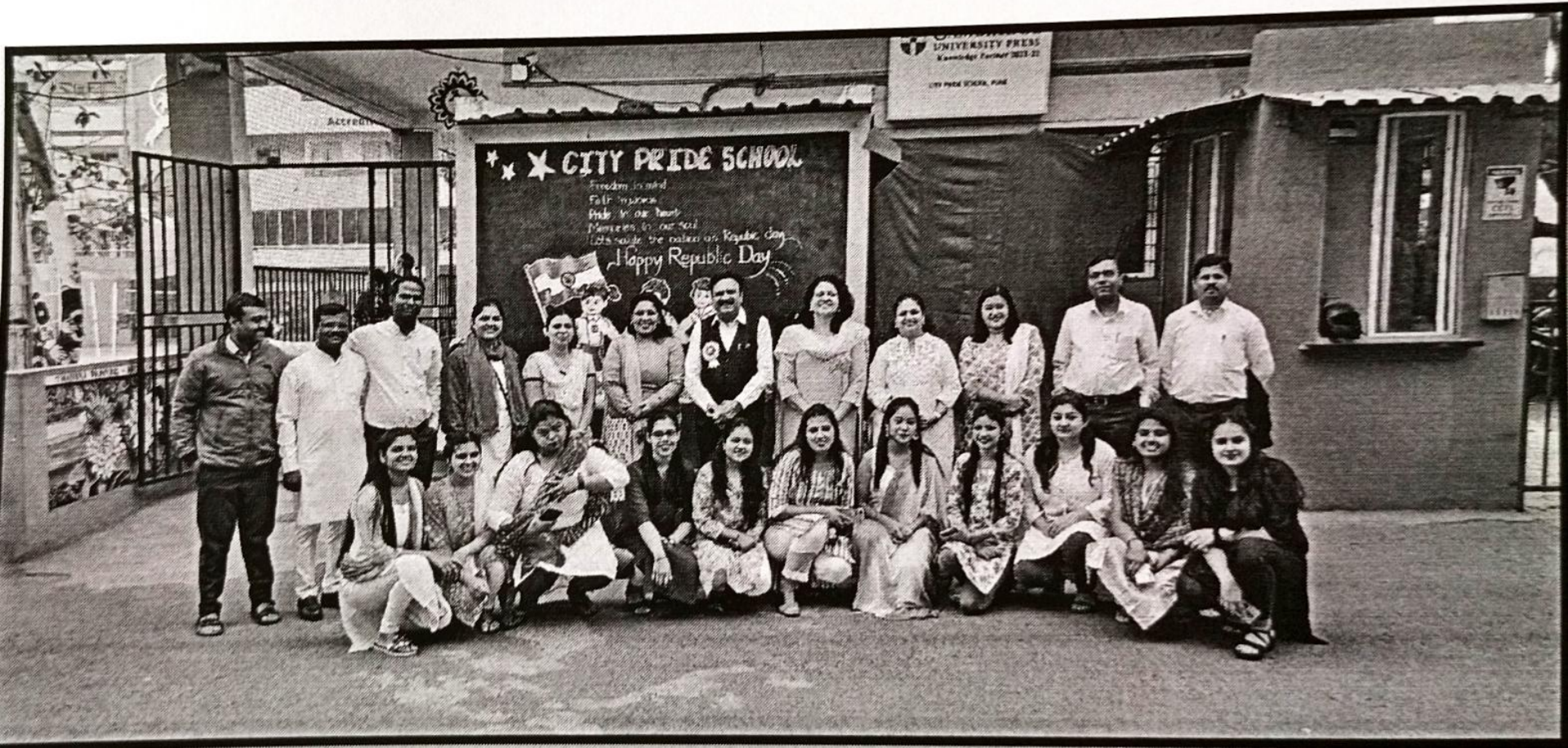
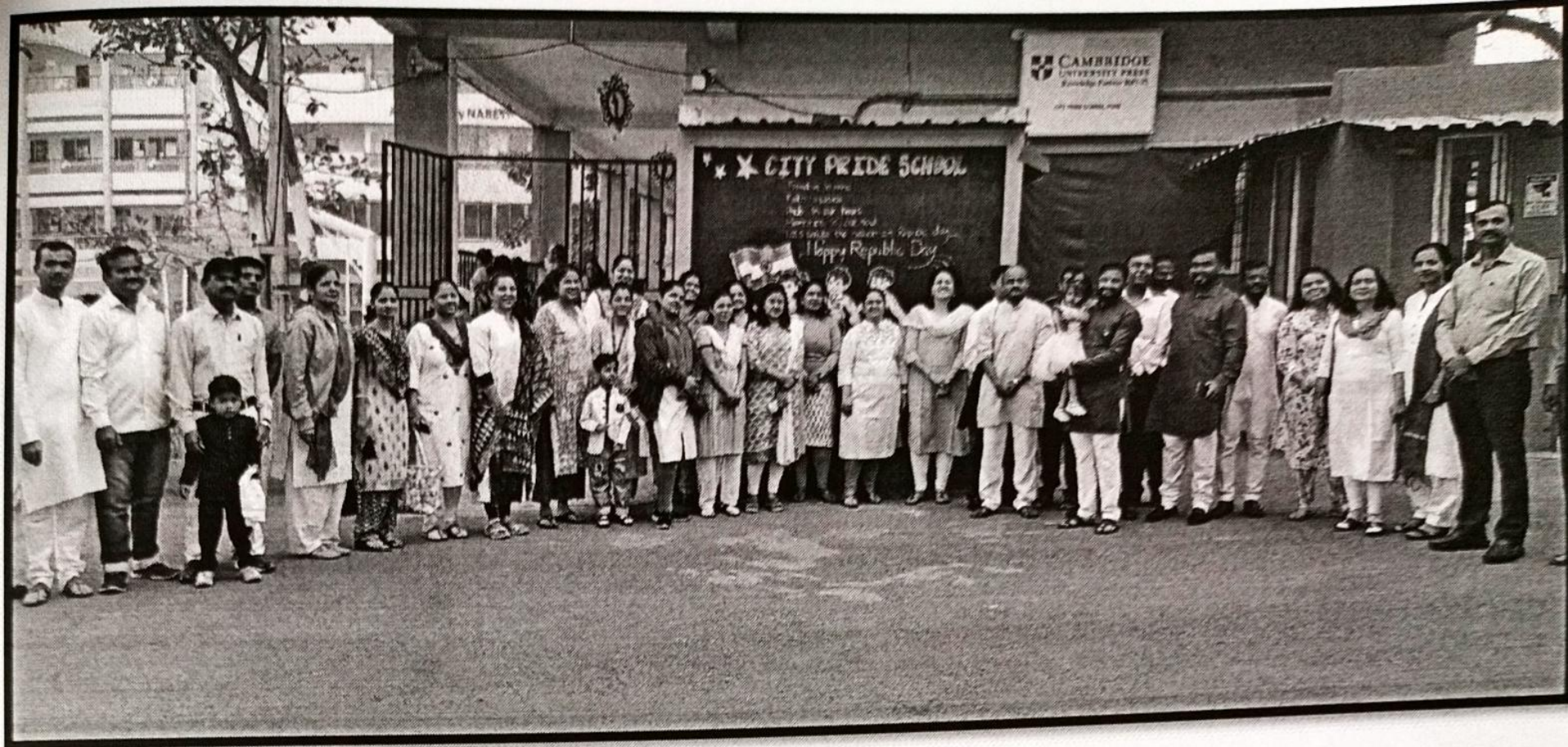
Republic Day in India is a national holiday that commemorates the adoption of the Indian Constitution on January 26, 1950, which marked India's transition from a British colonial government to a democratic republic. It is celebrated annually on January 26th with great enthusiasm and patriotism throughout the country.

The main celebration is held in the capital city of New Delhi, where a grand parade is held at the Rajpath, a ceremonial boulevard in the heart of the city. The parade features colorful floats, cultural displays, and performances by various military units, schoolchildren, and folk artists from different parts of the country.

The highlight of the parade is the display of India's military might, with the armed forces showcasing their latest weaponry and equipment. The parade is also attended by high-ranking officials, foreign dignitaries, and the President of India, who hoists the national flag and delivers a speech on this occasion.









MBA@IICMR

Date: 27/01/2023

Activity Report

1. **Title of Activity:** "ASR Pariksha Pe Charcha"

2. **Date & venue:** Wednesday, January 27, 2022, MBA@IICMR.

Time: 11.00am to 12.00pm

3. **Description of the activity:**

As a part of Academic Social Responsibility Activity of MBA@IICMR, and as per the circular by Savitribai Phule Pune University, the program of "Pariksha pe Charcha" was organised for the MBA students.

4. **Outcomes of activity:**

- a. The students understood the importance of handling exam pressure and
- b. Students learned the management of exam in positive and effective manner.

5. **Activity Experience:**

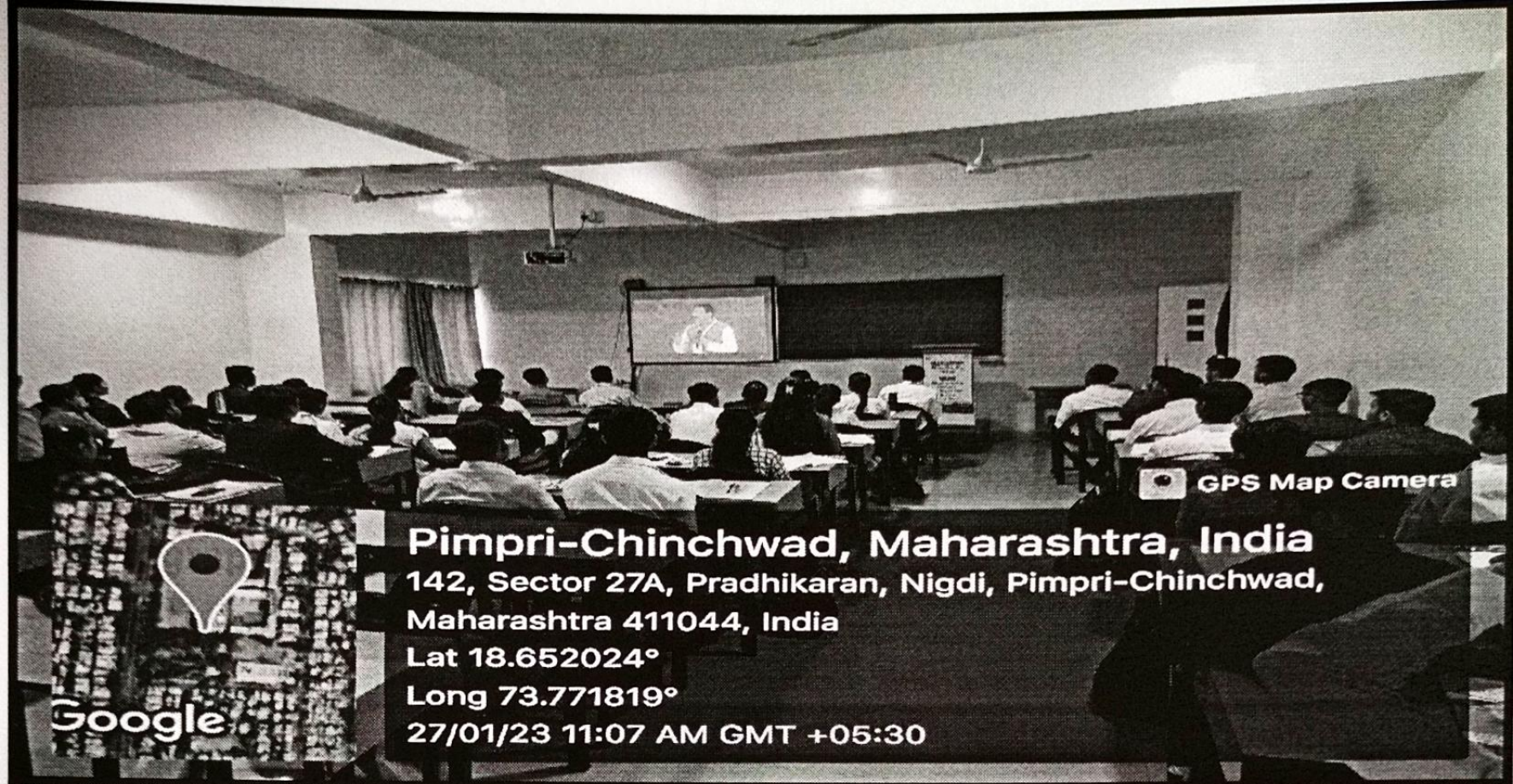
"Pariksha Pe Charcha" is a program launched by the Government of India, aimed at addressing the concerns of students, parents, and teachers regarding examinations. The program includes a live discussion between the Prime Minister of India and a group of students, where the Prime Minister addresses their queries and concerns related to exams.

The program was launched in 2018 and has since become an annual event. Its purpose is to provide a platform for students to interact with the Prime Minister and get guidance and tips on how to deal with exam-related stress, manage time effectively, and perform well in their exams.

During the program, the Prime Minister shares his own experiences and insights on how to handle exam pressure and make the most of the opportunities provided by exams. He also encourages students to pursue their passions and interests and not get bogged down by exam results.

Overall, "Pariksha Pe Charcha" is a valuable initiative that helps students, parents, and teachers to understand the importance of exams and how to prepare for them in a positive and effective manner. Dr. Vinod Bhelose, SWO, took an initiative to conduct the program for MBA students and addressed them on the importance of the program.

Link of the program <https://youtu.be/U5MG3XpDMcA>



GPS Map Camera

Pimpri-Chinchwad, Maharashtra, India

142, Sector 27A, Pradhikaran, Nigdi, Pimpri-Chinchwad,
Maharashtra 411044, India

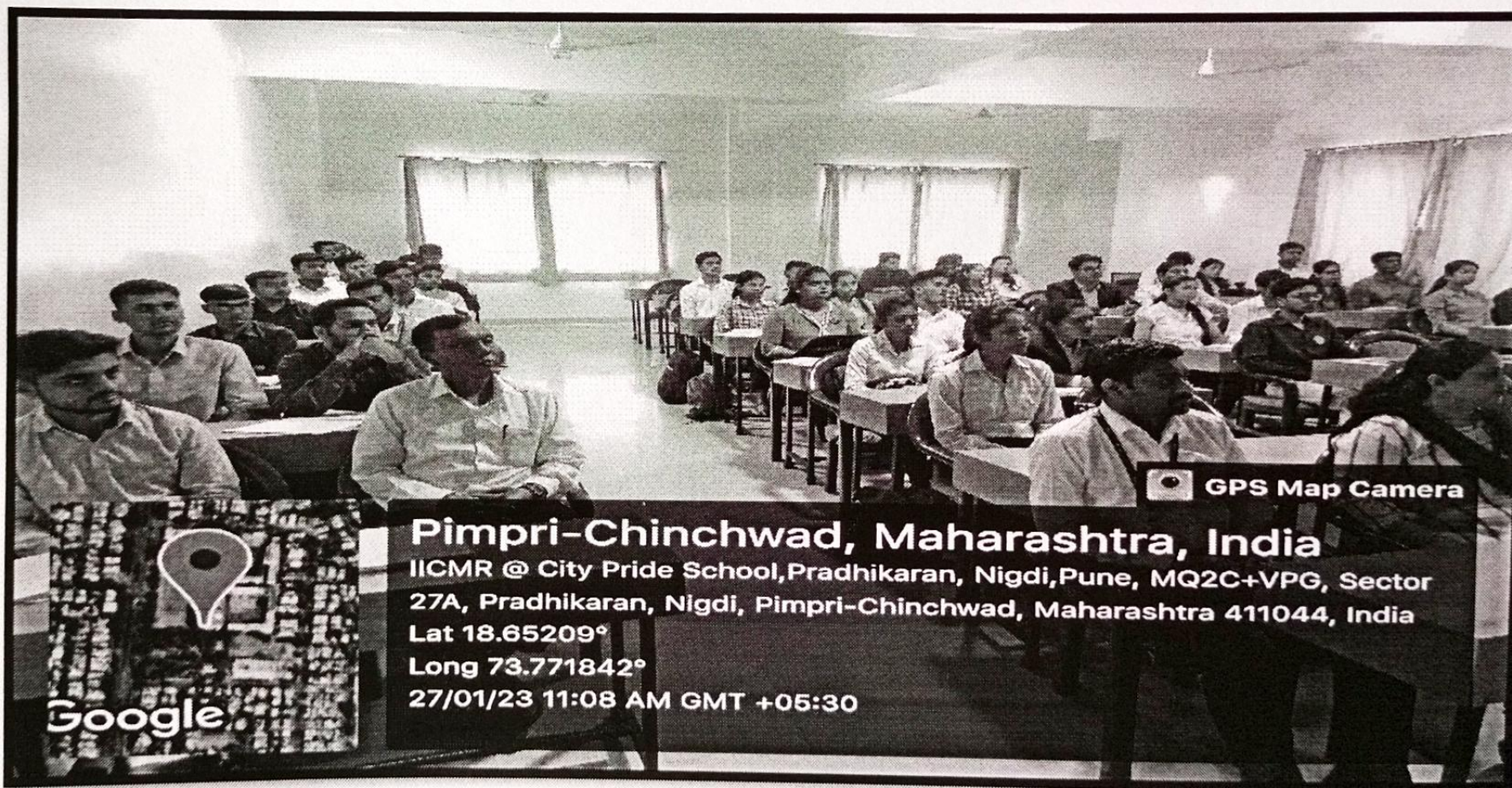
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Google



GPS Map Camera

Pimpri-Chinchwad, Maharashtra, India

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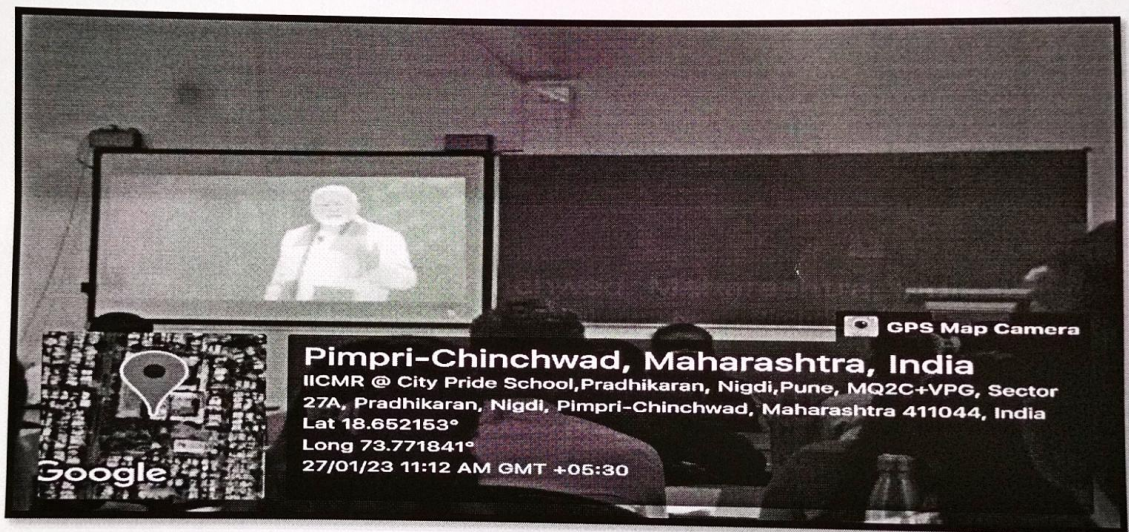
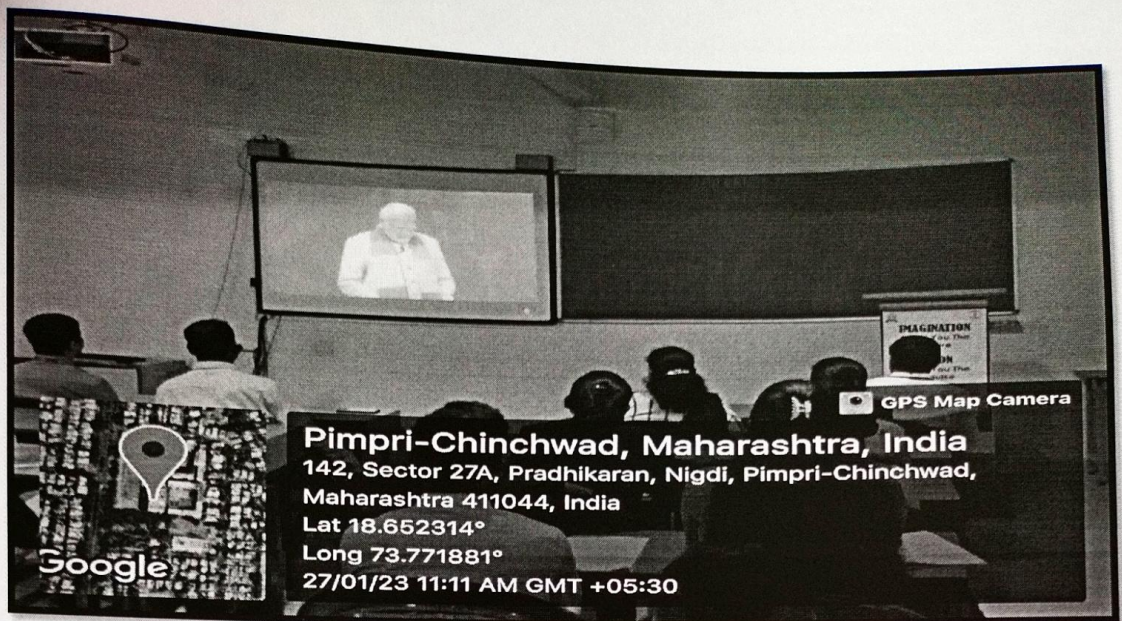
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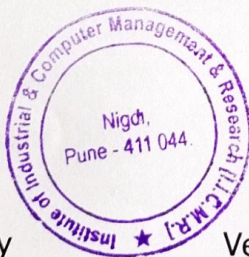
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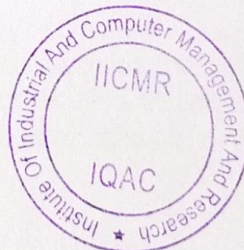


Honourable Prime Minister addressing the crowd



Prepared by

Verified by



Approved by

Madhura Deshpande

Manisha Kulkarni

Abhay Kulkarni

Dr. Madhura Deshpande ASR Coordinator
Dr. Manisha Kulkarni HOD, MBA@IICMR

Dr. Abhay Kulkarni
Director, IICMR

Activity Report

1. **Title of Activity:** "ASR ShivJayanti 2023"

2. **Date & venue:** Wednesday, February 20, 2023, MBA@IICMR.

Time: 03.30pm to 04.30pm

3. **Description of the activity:**

As a part of Academic Social Responsibility Activity of MBA@IICMR, the MBA students celebrated Shiv Jayanti to remember the Pride of Maharashtra Chhatrapati Shivaji Maharaj.

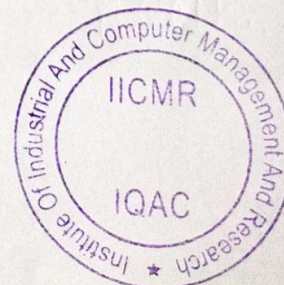
4. **Outcomes of activity:**

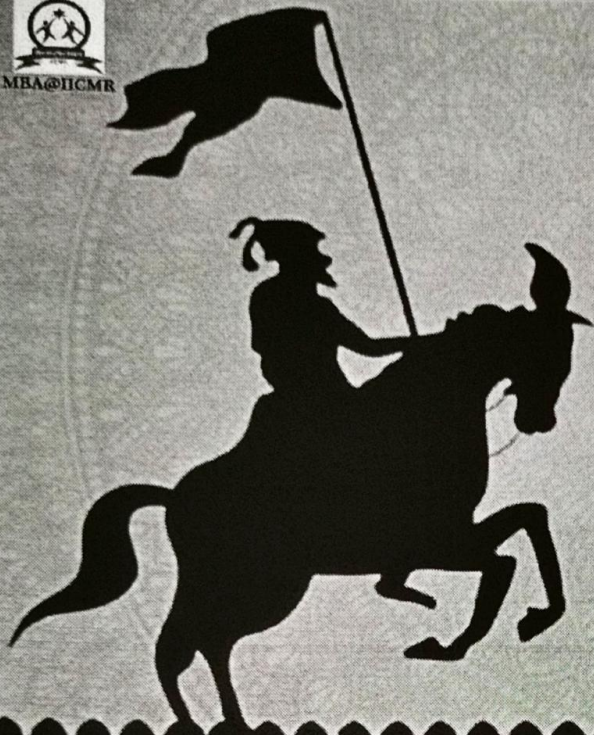
- a. The students remembered Chhatrapati Shivaji Maharaj for his contribution.
- b. Students paid their respect to Chhatrapati Shivaji Maharaj.

6. **Activity Experience:**

Shivjayanti is a festival that celebrates the birth anniversary of the great Maratha ruler, Chhatrapati Shivaji Maharaj. Shivjayanti is celebrated every year on the 19th of February, but as of my knowledge cutoff of September 2021, I do not have information about Shivjayanti in 2023 or any other future years. However, I can tell you that Shivjayanti is primarily celebrated in Maharashtra, India, with great enthusiasm and fervor. During the celebrations, people pay homage to Chhatrapati Shivaji Maharaj by offering prayers, performing traditional dances, and organizing processions. The festival is a significant cultural event in Maharashtra, and it is celebrated with much fanfare and joy. Dr. Madhura Deshpande, ASR Co Ordinator welcomed the SWO Dr.Vinod Bhelose and First year co Ordinator Mr. Harshal Patil for the event. All the faculty members paid respect to Chhatrapati Shivaji Maharaj and remembered his great contribution to history and remembered his as a great management guru.

Students performed Powada and patriotic song in remembrance of Chhatrapati Shivaji Maharaj.



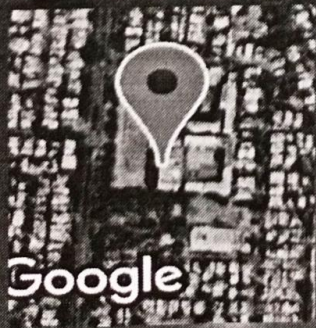
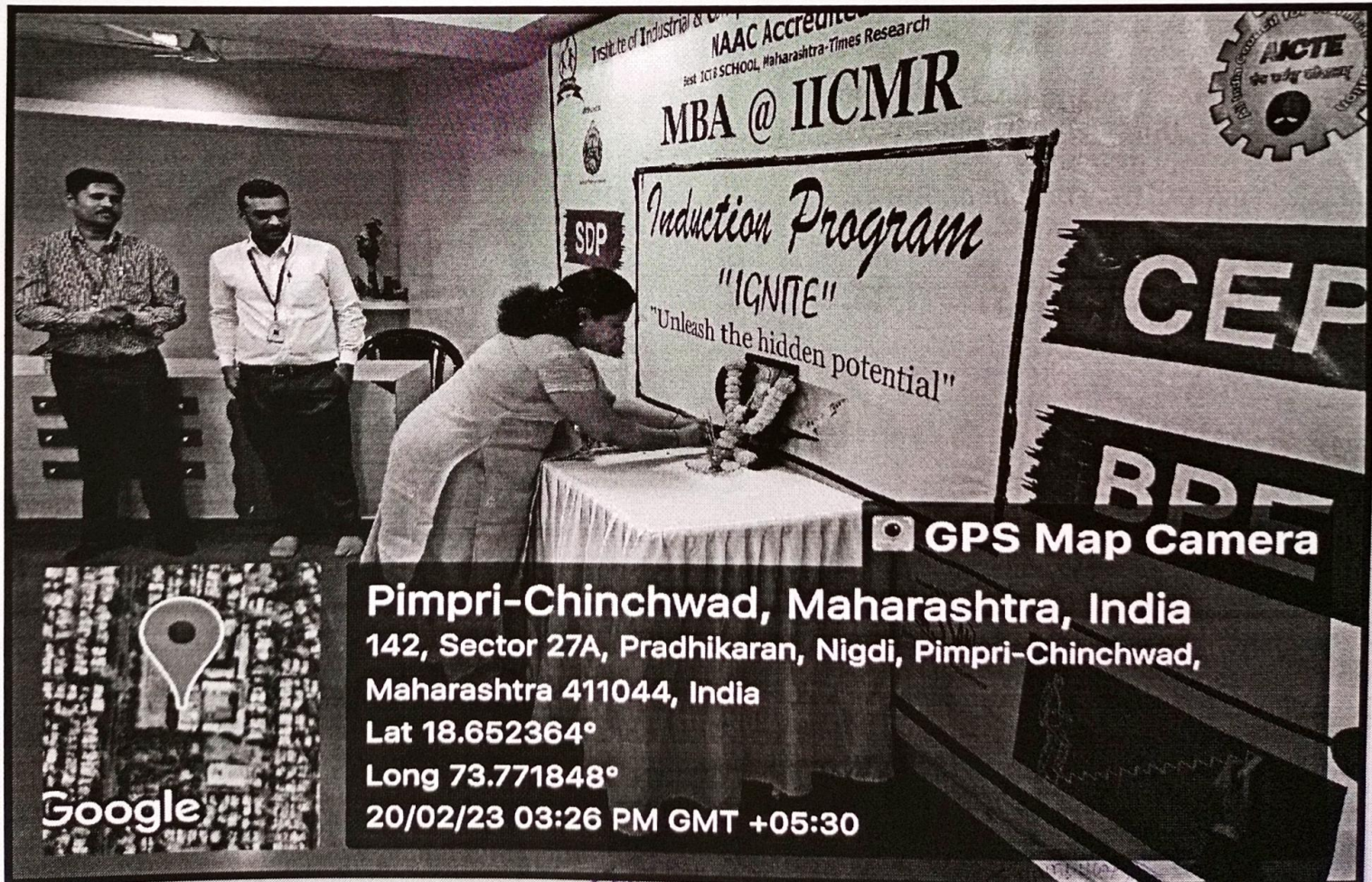


शिवजयंती

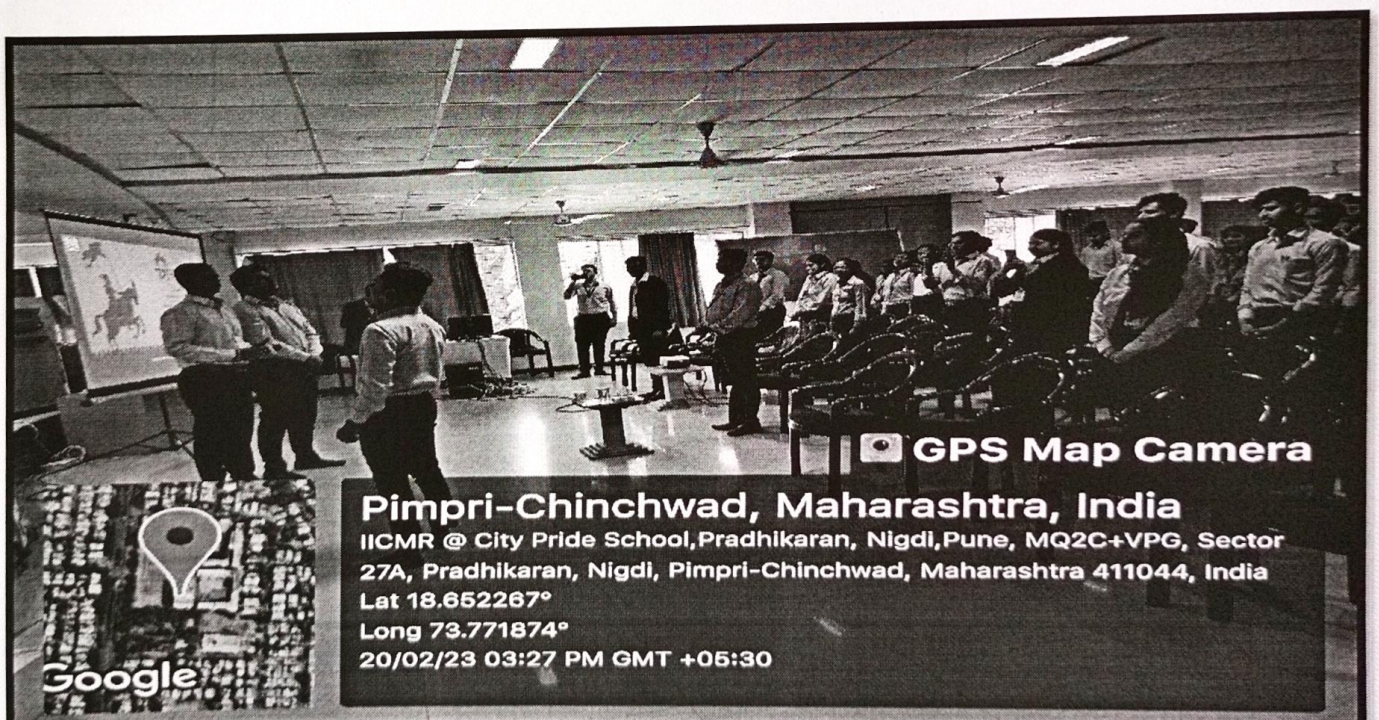
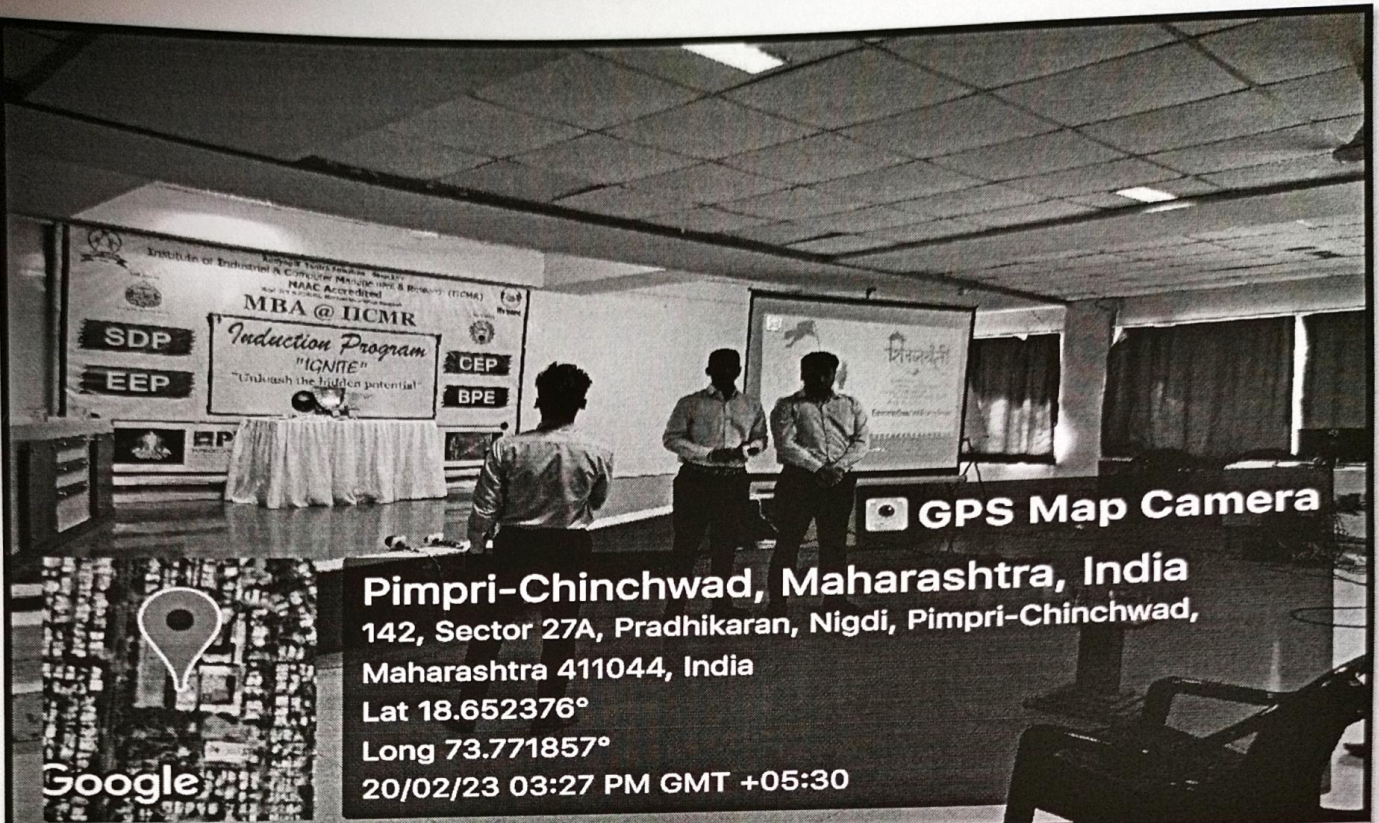
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पण स्वतःच्या कुटुंबाला विसरून
जनतेच्या डोक्यावर हात फिरवणारा,
तो माझा शिवबा होता....

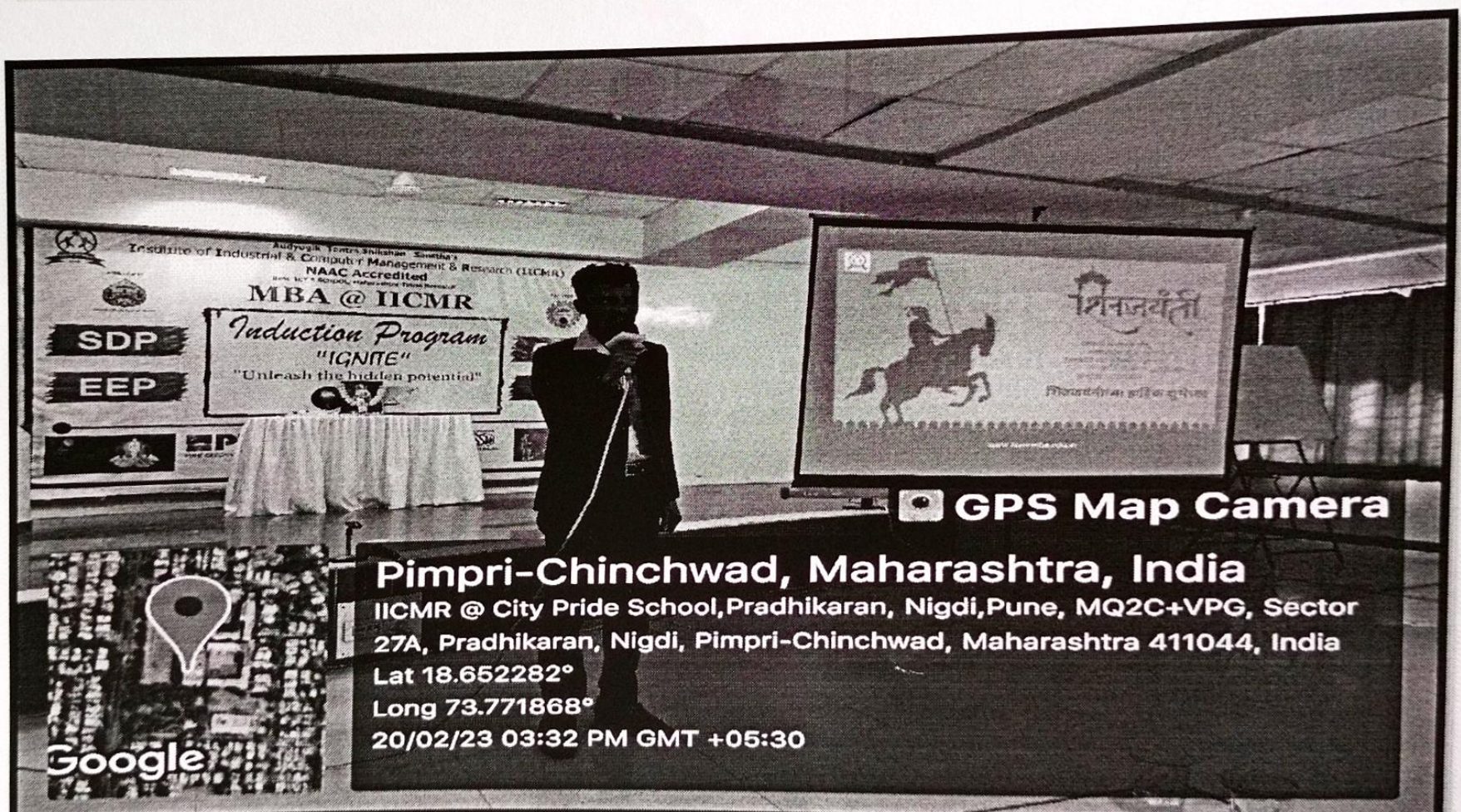
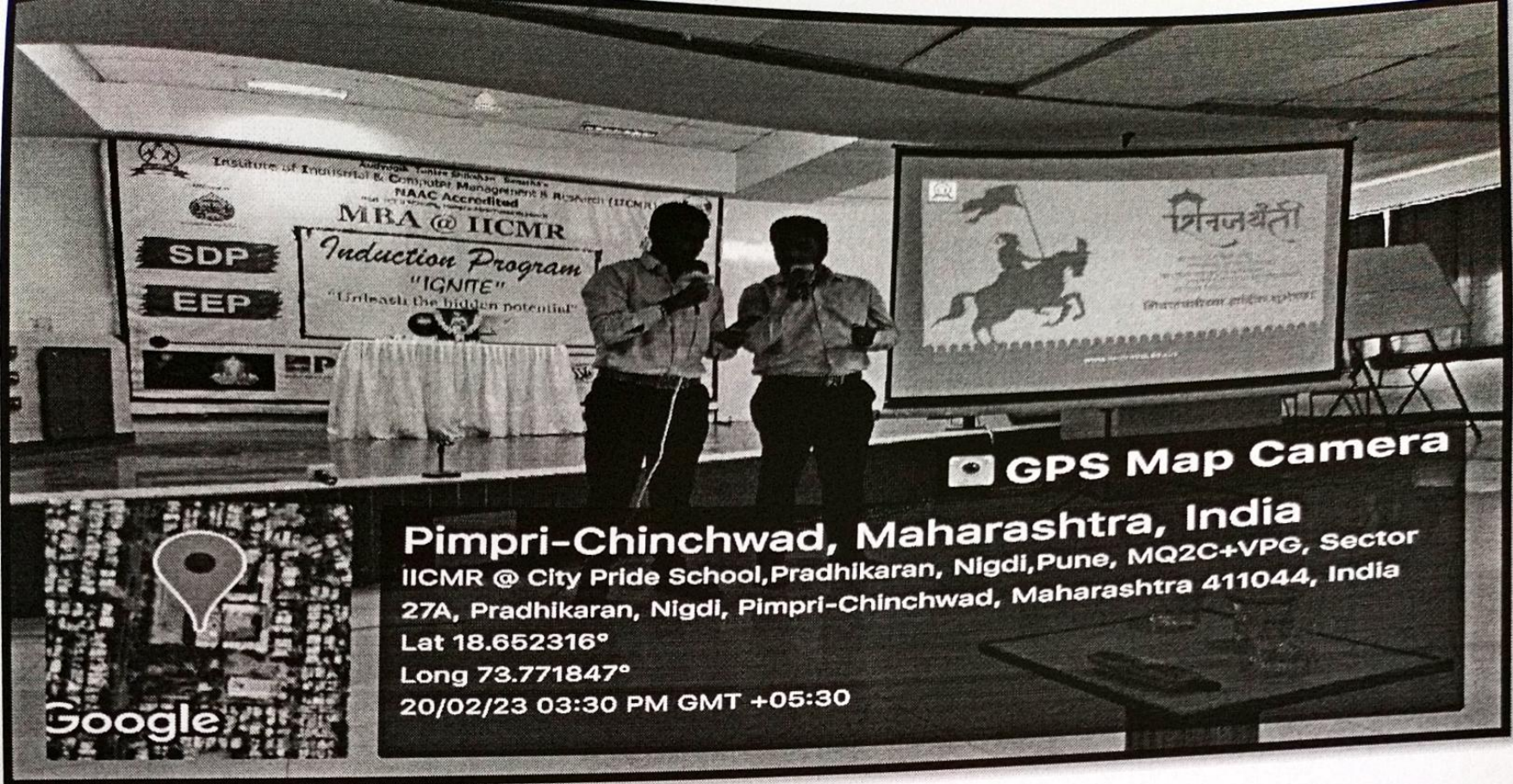
शिवजयंतीच्या हार्दिक शुभेच्छा

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Maharashtra 411044, India
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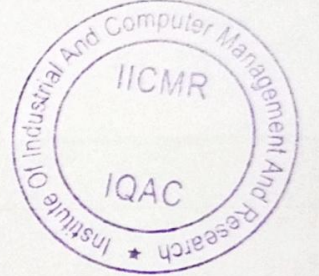
Activity Report

1. **Title of Activity:** "ASR Marathi Bhasha Gaurav Din"

2. **Date & venue:** Monday, February 27, 2023, IICMR, Nigdi Campus.

Venue: IICMR Library

Time: 11.00am to 12.00pm



3. **Description of the activity:**

Marathi Bhasha Gaurav Din was organized on 27th February 2023 with active participation of all MBA Students, faculty members and non-teaching staff.

4. **Outcomes of activity:**

a. The purpose of this program was to let students know the great heritage of Marathi language.

B. Students were made aware about the great literature available in Marathi.

5. **Activity Experience:**

मराठी भाषा गौरव दिन हा हरवलेल्या मराठी भाषेच्या रक्षणासाठी आणि या भाषेच्या उत्थानासाठी शिवाजी महाराज यांच्या जन्मदिवशी साजरा केला जातो. हा दिवस २७ फेब्रुवारीला साजरा केला जातो.

मराठी भाषा ही महाराष्ट्र, गोवा, दादरा आणि नगर हवेली, बेलगाम, कर्नाटक आणि मध्य प्रदेश या राज्यांतील लोकांच्या मातृभाषा आहे. हा दिवस मराठी भाषेच्या महत्त्वाच्या असलेल्या ऐतिहासिक आणि सांस्कृतिक मूल्यांना स्मरणार्थ आणि आदराच्या दृष्टीने साजरा केला जातो.

या दिवशी, स्कूल, कॉलेज, संस्था आणि समुदाय इत्यादीतर्फे विविध कार्यक्रम संपन्न करण्यात येतात ज्यामध्ये मराठी भाषेच्या महत्त्वाच्या विषयावर चर्चा केली जाते आणि मराठी संगीत, नाट्य, कथा, कविता इत्यादींच्या कार्यक्रम संपन्न होतात.

Marathi Bhasha Gaurav Din is a day celebrated in the Indian state of Maharashtra on 27th February every year. It is also known as Marathi Language Day, and it is celebrated to commemorate the birth anniversary of noted Marathi poet and writer, V.V. Shirwadkar, popularly known by his pen name Kusumagraj.



Audyogik Tantra Shikshan Sanstha's
Institute of Industrial and Computer Management and Research (IICMR)
Approved by AICTE, Permanently Affiliated to SP Pune University,
Recognized by DTE, Government of Maharashtra, NAAC Re-accredited

मराठी भाषा दिवस २७ फेब्रुवारी

मराठी साहित्याचा मानदंड वि.वा.शिरवाडकर यांचा जन्मदिवस

माझ्या मातीचे गायन, तुझ्या आकाश श्रुतींनी
जरा कानोसा देऊन कधी ऐकशील का रे

माझी धुळीतील चित्रे, तुझ्या प्रकाश नेत्रांनी
जरा पापणी खुलून कधी पाहशील का रे

MBA@IICMR

मराठी भाषा
दिनाच्या हार्दिक
शुभेच्छा.

माझ्या जहाजाचे पंख, मध्यरात्रीत माखले
तुझ्या किनार्यास दिवा कधी लावशील का रे

माझा रांगडा अंधार, मेघामेघात साचला
तुझ्या उबेच्या ओठांनी कधी टिपशील का रे

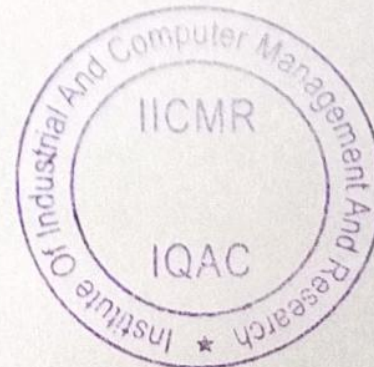
From all our Staff Members
&

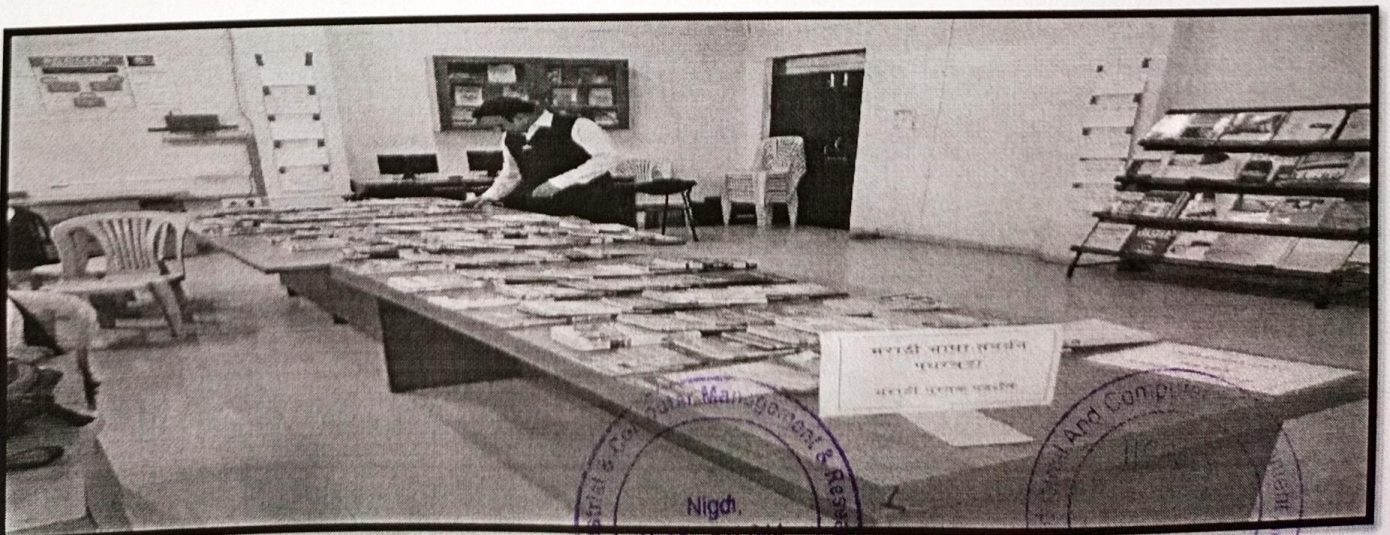
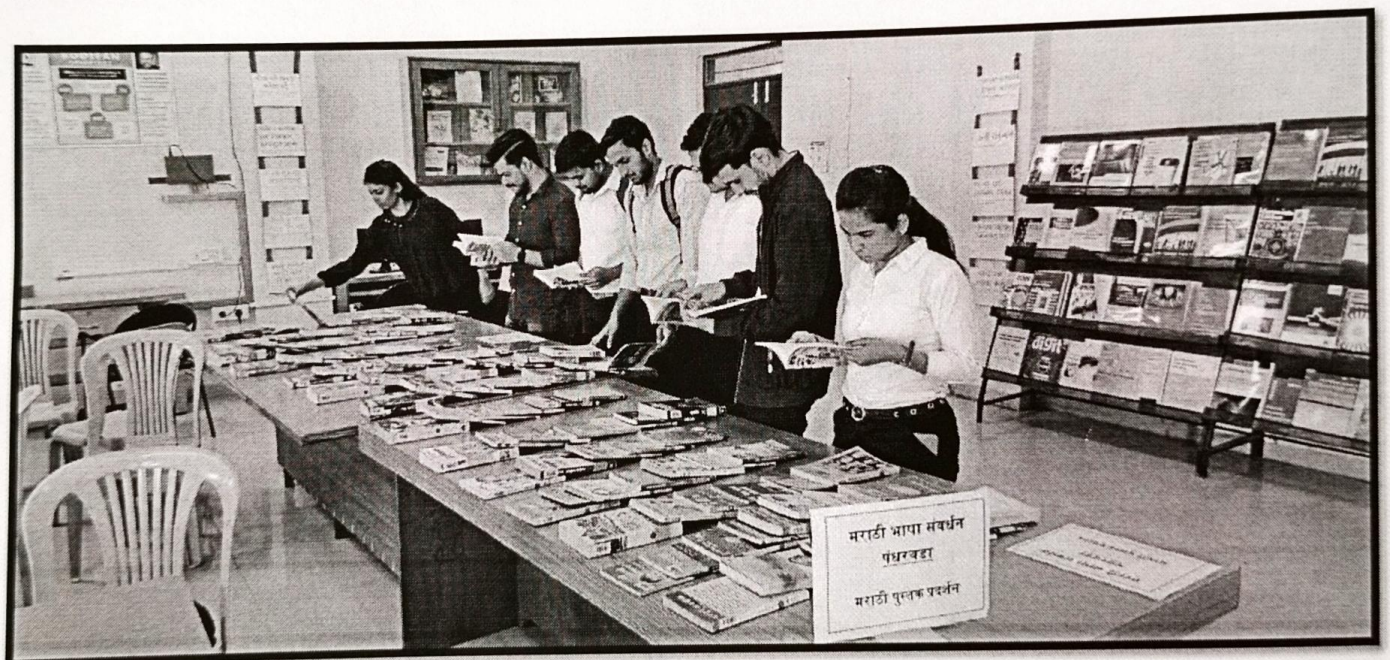
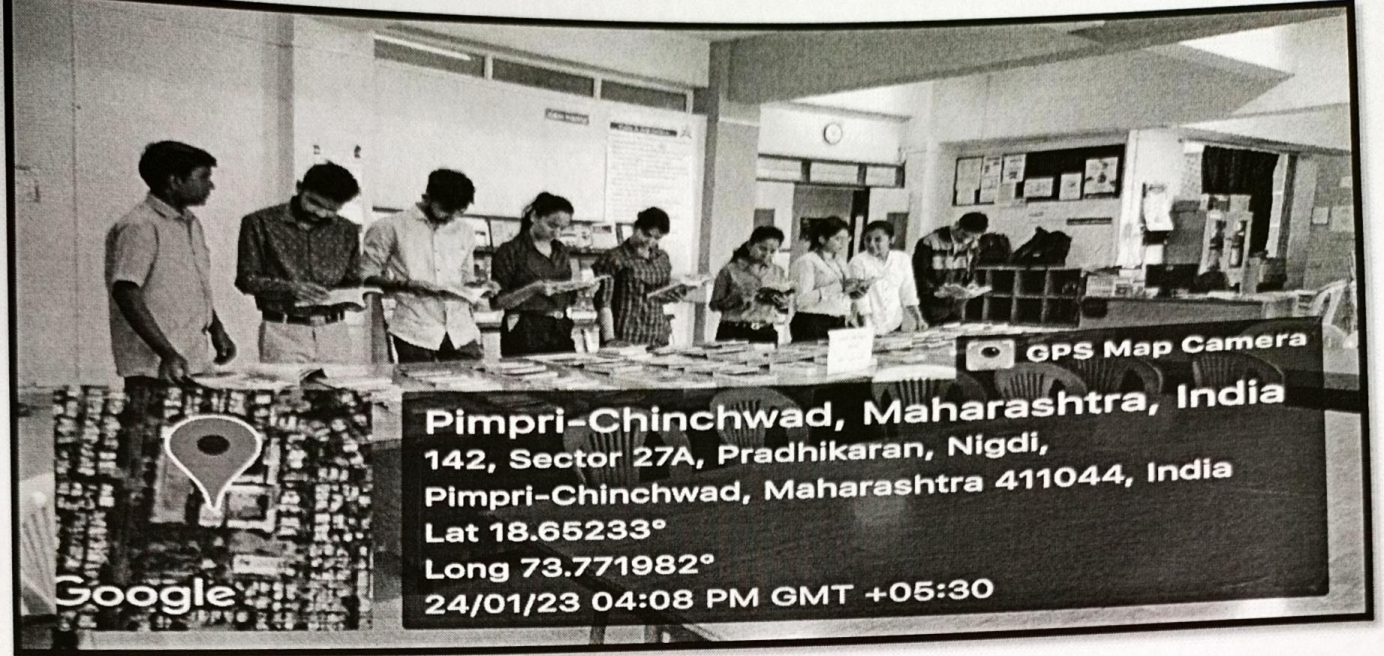
Dr. Abhay Kulkarni
Director, IICMR

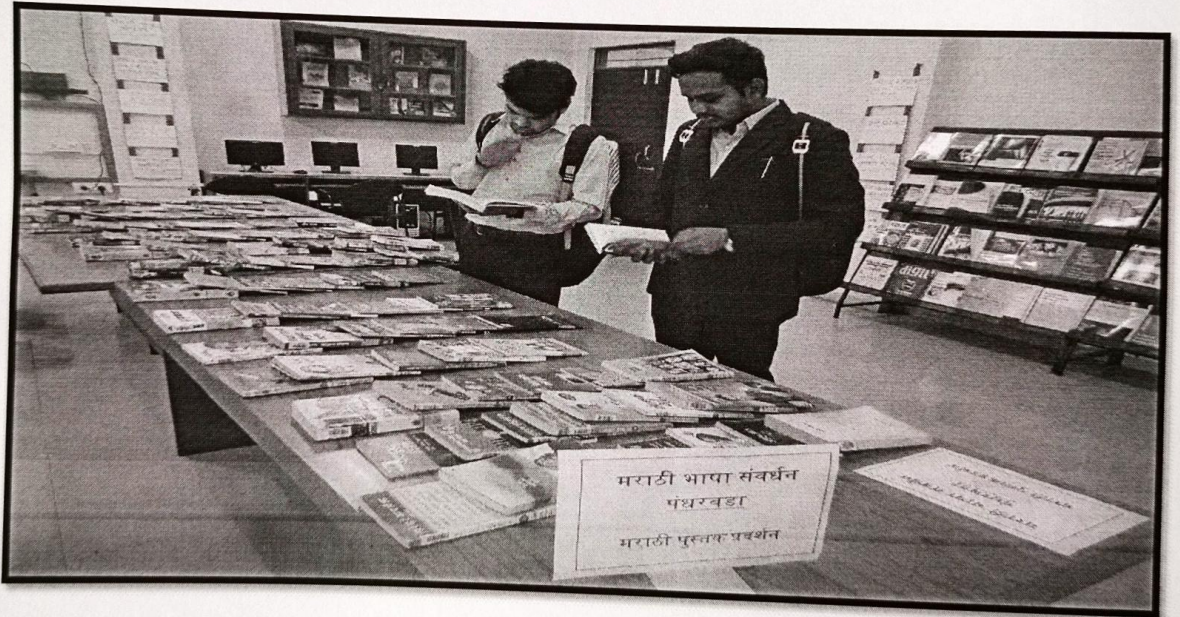
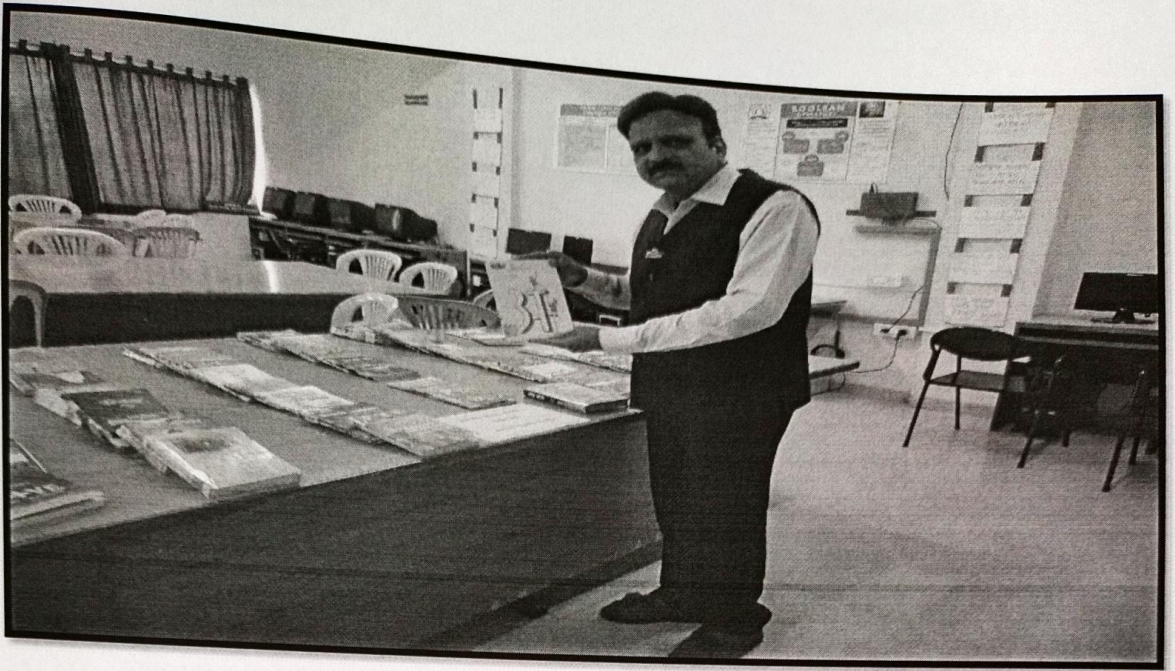
Dr. Manisha Kulkarni
HOD, MBA@ IICMR

Best wishes from our Hon'ble Trustee Members & Mentors

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Book Exhibition organised at MBA@IICMR

Prepared by

Madhura Deshpande

Dr. Madhura Deshpande
ASR Coordinator

Verified by

Manisha Kulkarni

Dr. Manisha Kulkarni
HOD, MBA@IICMR

Approved by

Abhay Kulkarni

Dr. Abhay Kulkarni
Director, IICMR

Activity Report

1. **Title of Activity:** "International Women's Day"

2. **Date & venue:** Wednesday, March 8, 2023, IICMR, Nigdi Campus.

Venue: IICMR Auditorium

Time: 02.00pm to 04.30pm.

3. **Description of the activity:**

With reference to Savitribai Phule Pune University circular number 3.3/6240 dated, 25th February 2023, the celebration for "International Women's Day" was organized on 8th March, 2023 with active participation of all faculty members and non teaching staff of IICMR

4. **Outcomes of activity:**

a. The purpose of this program was to honour the womanism and explain the concept of woman empowerment.

5. **Activity Experience:**

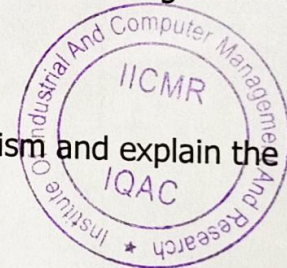
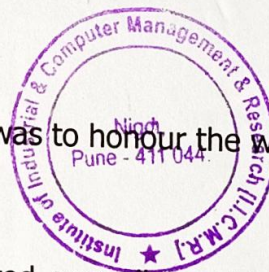
International Women's Day is celebrated annually on March 8th to recognize the social, economic, cultural, and political achievements of women around the world. It is also a day to raise awareness about gender inequality and advocate for women's rights.

The first International Women's Day was observed in 1909 in the United States, and it gradually became a global event. In 1975, the United Nations officially recognized March 8th as International Women's Day.

International Women's Day is an opportunity to celebrate the progress that has been made towards gender equality, but it is also a reminder that there is still a long way to go. Many women around the world still face discrimination and inequality in various aspects of their lives, including education, employment, and political representation.

The Director of the Institute, Dr. Abhay Kulkarni and Dr. Deepali Sawai guided the participants regarding the concept of woman empowerment and they also expressed the need to highlight the empowered women and thought that there is a need to introspect, do we really need this day?

The national level power lifter Ms. Sneha Shinde was the chief guest for the evening. After the official program, some fun filled activities were conducted for female members by the male members. Ms. Dipti Bajpai performed a song and Ms. Vandana Pednekar performed a poem. Executive Director Dr. Ashwini Kulkarni guided the attendees on the occasion and



March

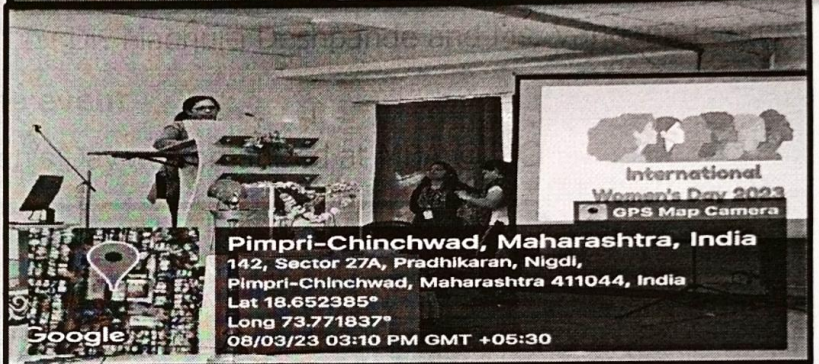
INTERNATIONAL WOMEN'S DAY Celebration

Organised By - IICMR ASR

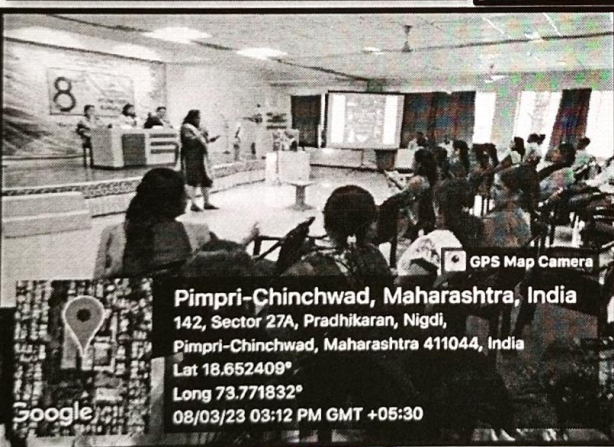
Wednesday, 2.00 pm

CHIEF GUEST - SNEHA SHINDE
National Player - Powerlifting

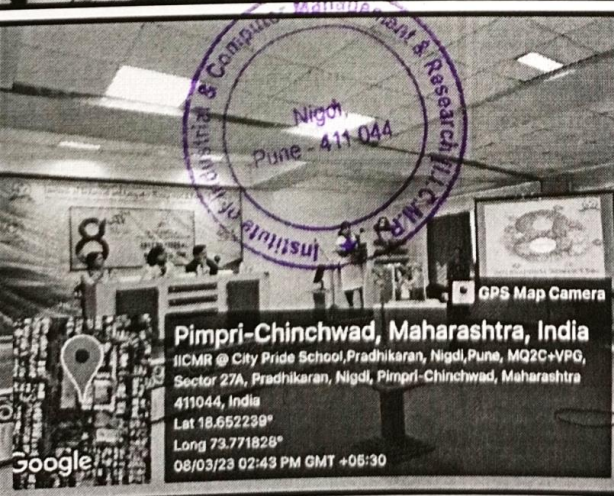
Venue **IICMR Auditorium**
WOMEN ARE REAL ARCHITECTS OF SOCIETY



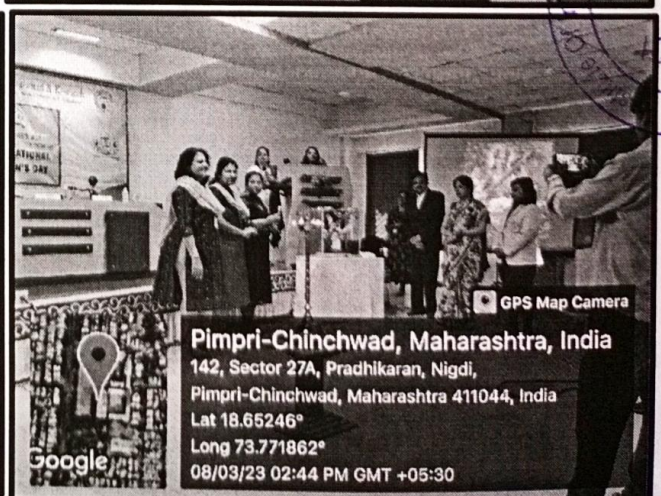
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142, Sector 27A, Pradhikaran, Nigdi,
Pimpri-Chinchwad, Maharashtra 411044, India
Lat 18.652385°
Long 73.771837°
08/03/23 03:10 PM GMT +05:30



Pimpri-Chinchwad, Maharashtra, India
142, Sector 27A, Pradhikaran, Nigdi,
Pimpri-Chinchwad, Maharashtra 411044, India
Lat 18.652409°
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Pimpri-Chinchwad, Maharashtra, India
IICMR @ City Pride School, Pradhikaran, Nigdi, Pune, MQ2C+VPO,
Sector 27A, Pradhikaran, Nigdi, Pimpri-Chinchwad, Maharashtra
411044, India
Lat 18.652239°
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Pimpri-Chinchwad, Maharashtra 411044, India
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Prepared by

mdeshpande

Dr. Madhura Deshpande
ASR Coordinator

Verified by

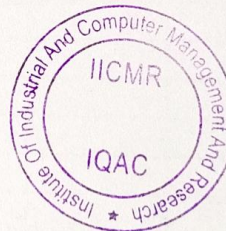
Manisha Kulkarni

Dr. Manisha Kulkarni
HOD, MBA@IICMR

Approved by

Abhay Kulkarni

Dr. Abhay Kulkarni
Director, IICMR



Activity Report

1. **Title of Activity:** "ASR Student and Teacher Awareness Program"

2. **Date & venue:** Wednesday, May 31, 2023, IICMR, Nigdi Campus.

Venue: IICMR Auditorium

Time: 03.00pm to 04.00pm

3. **Description of the activity:**

As a part of Academic Social Responsibility of MBA@IICMR, a program was organized on 31st May, 2023 with the help of Damini Pathak Nigdi Police Station with active participation of all MBA Students, faculty members and non-teaching staff.

4. **Outcomes of activity:**

a. The purpose of this program was to make students aware about the importance of behaviour in society in day-to-day activities.

B. Students were guided about the responsibility and the consequences of irresponsible behaviour.

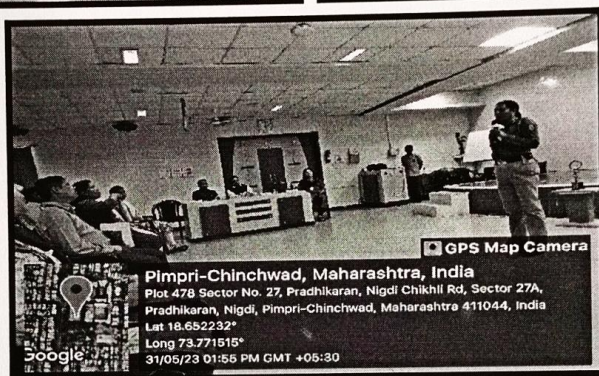
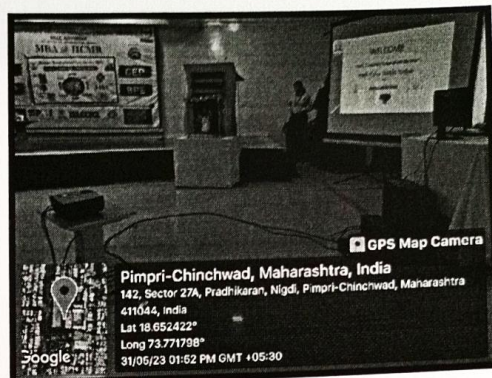
5. **Activity Experience:**

Responsible social behavior refers to actions and conduct that demonstrate consideration, respect, and accountability towards others in social interactions and community settings. It involves being aware of the impact of one's behavior on others and the larger society and taking appropriate actions to promote well-being and harmony.

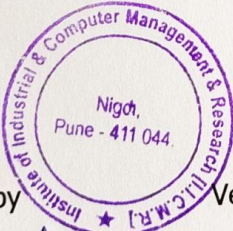
Keeping this in mind, an awareness program was organised under the ASR initiative of MBA@IICMR wherein the chief of Nigdi Police Damini Pathak, Ms. Godavari Birajdar interacted with the students for need of social responsible behaviour while being in the society. While interacting Ms. Godavari successfully convinced the students that the mistakes done today can fetch serious consequences in the future. So better to avoid it.



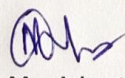
6. Some Snaps of the Session:

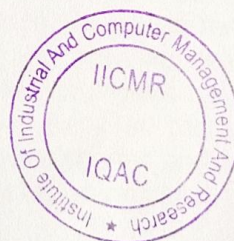


ASR Student and Teacher Awareness Program was organized at MBA @ IICMR

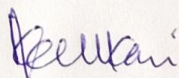
Prepared by  Verified by

Dr. Madhura Deshpande
ASR Coordinator


Dr. Manisha Kulkarni
HOD, MBA@IICMR



Approved by


Dr. Abhay Kulkarni
Director, IICMR

Activity Report

1. **Title of Activity:** "World Environment Day Celebration"

2. **Date & venue:** Monday, June 05, 2023, MBA@IICMR.

Venue: Auditorium IICMR.

Time: 04.30pm to 05.30pm

3. **Description of the activity:**

The World Environment Day was celebrated in MBA@IICMR with the active participation of Students and Faculty members.

4. **Objectives of the Activity**

1. To make students aware about the importance of the environment and need to preserve the same.
2. To make students aware about the loss to environment because of the Plastic Pollution

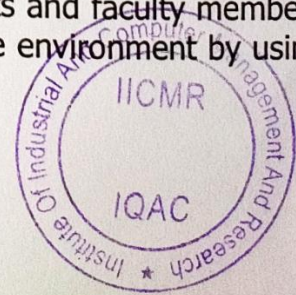
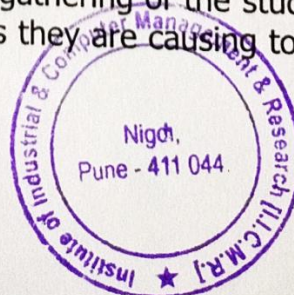
5. **Activity Experience:**

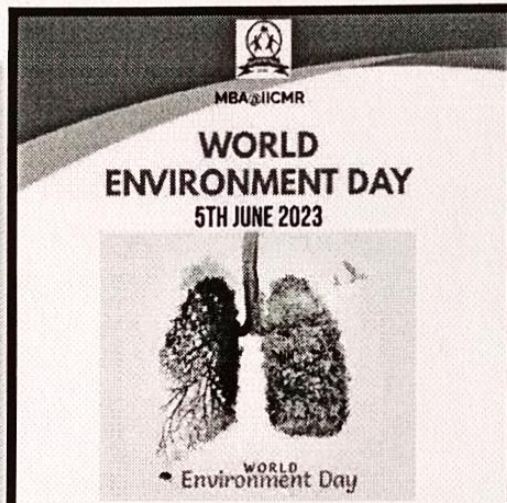
World Environment Day is an annual event observed on June 5th to raise awareness and encourage global action for the protection of the environment. World Environment Day is organized by the United Nations Environment Programme (UNEP) and has been celebrated since 1974. World Environment Day is an annual event celebrated on June 5th to raise awareness about environmental issues and promote global action to protect the environment.

World Environment Day serves as a catalyst for raising awareness, fostering global cooperation, influencing policies, engaging communities, and promoting sustainable development. By recognizing its importance and taking action, we can contribute to the preservation and protection of our planet for current and future generations.

This year students of MBA@IICMR took an oath for the preservation and conservation of the environment. The Oath was written by Dr. APJ Abdul Kalam. The Director of the Institute, Mr. Abhay Kulkarni addressed the gathering of the students and faculty members and guided them to be aware about the loss they are causing to the environment by using Plastic on daily basis in various forms.

Overall it was a satisfying experience





Activity Report

1. **Title of Activity:** "World Environment Day – Tree Plantation"

2. **Date & venue:** Monday, June 05, 2023, MBA@IICMR.

Venue: MBA@IICMR. Floor

Time: 10.00am to 10.30am

3. **Description of the activity:**

The World Environment Day was celebrated in MBA@IICMR with the active participation of Faculty members. The activity taken up was Tree Plantation on the MBA Floor.

4. **Outcomes of activity:**

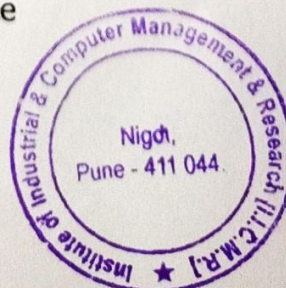
a. The purpose of this program was to realise the importance of tree plantation inside and outside the campus.

5. **Activity Experience:**

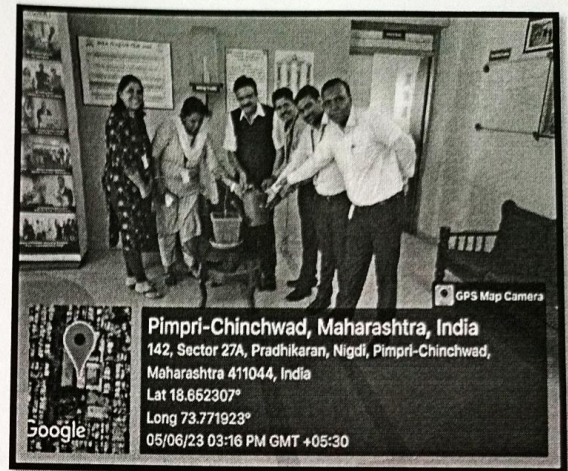
World Environment Day is an annual event observed on June 5th to raise awareness and encourage global action for the protection of the environment. World Environment Day is organized by the United Nations Environment Programme (UNEP) and has been celebrated since 1974. Each year, a different theme is chosen to focus on specific environmental issues and challenges. The theme serves as a call to action for individuals, communities, governments, and organizations to come together and take steps towards positive environmental change.

To celebrate this day in MBA @IICMR, faculty members decided to plant in house plants on the MBA floor. The Director of the Institute, Mr. Abhay Kulkarni addressed the gathering of the faculty members and guided them to plant one plant every year on their respective birthdays.

Overall it was a satisfying experience



6. Some Snaps of the Session



"World Environment Day – Tree Plantation" was organised at MBA @ IICMR

Prepared by

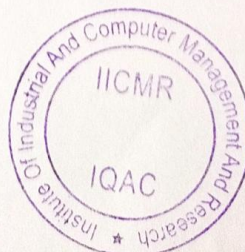
Dr. Madhura Deshpande
ASR Coordinator

Verified by

Dr. Manisha Kulkarni
HOD, MBA@IICMR

Approved by

Dr. Abhay Kulkarni
Director, IICMR





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MBA@IICMR

Date: 08/06/2023

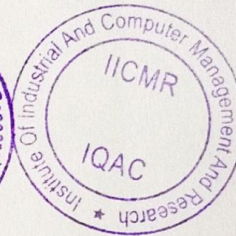
Activity Report

1. **Title of Activity:** "World Environment Day Celebration in association with ECA"

2. **Date & venue:** Wednesday, June 07, 2023, MBA@IICMR.

Venue: Auditorium IICMR.

Time: 10.30pm to 12.00pm



3. **Description of the activity:**

The World Environment Day was celebrated in MBA@IICMR in association with Environment Conservation Association, Pune with the active participation of Students and Faculty members.

4. **Objectives of the Activity**

1. To make students aware about the importance of the environment and need to preserve the same.
2. To make students aware about the loss to environment because of the Plastic Pollution

5. **Activity Experience:**

World Environment Day is an annual event observed on June 5th to raise awareness and encourage global action for the protection of the environment. World Environment Day is organized by the United Nations Environment Programme (UNEP) and has been celebrated since 1974. World Environment Day is an annual event celebrated on June 5th to raise awareness about environmental issues and promote global action to protect the environment.

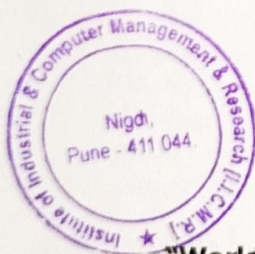
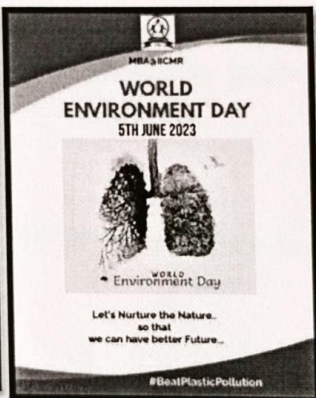
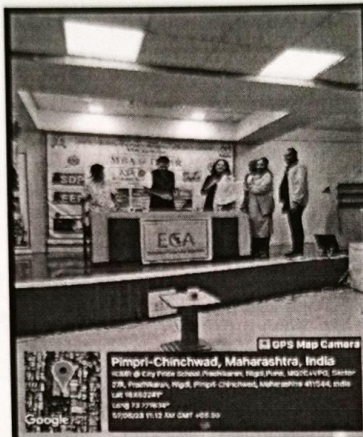
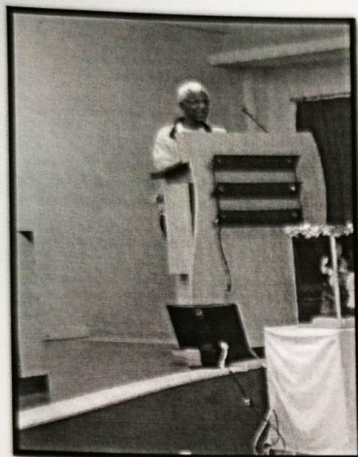
This year the environment day was celebrated in Association with Environment Conservation Association, Pune. Ms. Vineeta Date, Chairperson, ECA, Mr. Sikandar Ghodake, Team Leader ECA, Ms. Anita Ghodake, Team Leader, ECA, Mr. Gorakshnath Sanap, Team Leader, ECA attended the event.

The theme for this Environment Day was #Beat Plastic Pollution. Ms. Vineeta Date addressed the students and made them aware about the evil effects of use of plastic and the harm it is causing to the environment. Mr. Sikandar Ghodake in his address spoke about 5 types of pollution namely air, water, soil, sound and thought pollution. He urged the students to stay away from evil plastic and evil thoughts.

As a symbol of awareness, cloth bags were gifted to the students and faculty members of MBA@IICMR.

Overall it was a learning experience

6. Some Snaps of the Session



"World Environment Day" was celebrated at MBA @ IICMR

Prepared by

Madhura

Dr. Madhura Deshpande
ASR Coordinator

Verified by

Manisha

Dr. Manisha Kulkarni
HOD, MBA@IICMR

Approved by

Abhay

Dr. Abhay Kulkarni
Director, IICMR

Activity Report

1. **Title of Activity:** "International Yoga Day"

2. **Date & venue:** Wednesday, June 21, 2023, IICMR, Nigdi Campus.

Venue: IICMR Auditorium

Time: 09.30am to 11.30am

3. **Description of the activity:**

To mark the importance of physical and mental well-being, International Yoga Day was celebrated with active participation of all MBA Students and faculty members.

4. **Objectives of activity:**

a. The purpose of this program was to make students aware about the importance of mental and physical health.

B. Students were given the live demonstration of regular Yoga Routine.

5. **Activity Experience:**

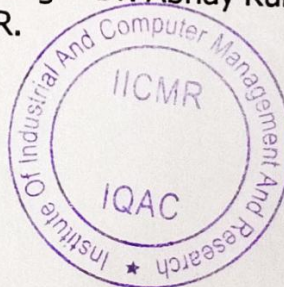
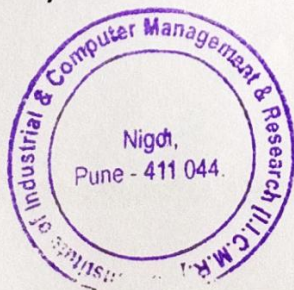
International Yoga Day was proposed by India and recognized by the United Nations General Assembly in 2014 to promote the practice of yoga and its benefits worldwide. It aims to raise awareness about the physical, mental, and spiritual benefits of practicing yoga.

The International Yoga Day serves as a platform to emphasize the importance of yoga in achieving a healthier lifestyle and promoting overall well-being.

Yoga is an ancient Indian practice that combines physical postures, breathing exercises, meditation, and ethical principles to harmonize the body, mind, and spirit. It has gained popularity worldwide as a holistic approach to improving mental and physical health, linguistic, religious, and cultural identities.

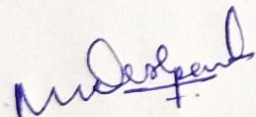
Dr. Jagtap and Mrs. Veena Patil from Patanjali Yog Peeth were the demonstrators for the Yoga practice. Dr. Jagtap addressed the students and explained the importance of flexibility and consistency for maintaining overall health.

He further explained the importance of millets and their benefits for the body and urged the students to celebrate one day in month for "Clean Eating". Dr. Abhay Kulkarni announced 21st of every month to be the Yoga Day for MBA@IICMR.



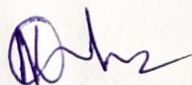
"International Yoga Day" was organized at MBA @ IICMR

Prepared by



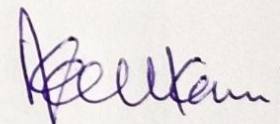
Dr. Madhura Deshpande
ASR Coordinator

Verified by

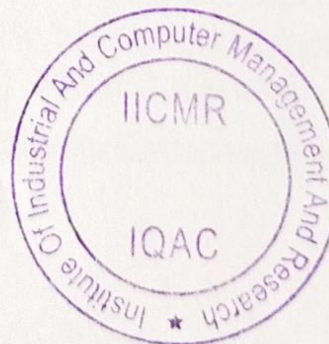


Dr. Manisha Kulkarni
HOD, MBA@IICMR

Approved by



Dr. Abhay Kulkarni
Director, IICMR





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MBA@IICMR

Date: 12/06/2023

Activity Report

1. **Title of Activity:** "Pandharichi Vaari – a Spiritual Experience - ASR"

2. **Date & venue:** Sunday, June 11, 2023, Akurdi, Chinchwad, Nigdi.

Time: 06.30pm to 10.30pm

3. **Description of the activity:**

This year the students of MBA@IICMR volunteered for centuries old tradition in Maharashtra called "Pandharichi vaari" which translates to "the pilgrimage of Pandharpur" in English.

4. **Objectives of the Activity**

1. To make students aware about the importance of the environment conservation.
2. To sensitize students towards the efforts taken by Varkaris for the spiritual experience.

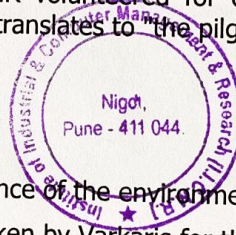
5. **Activity Experience:**

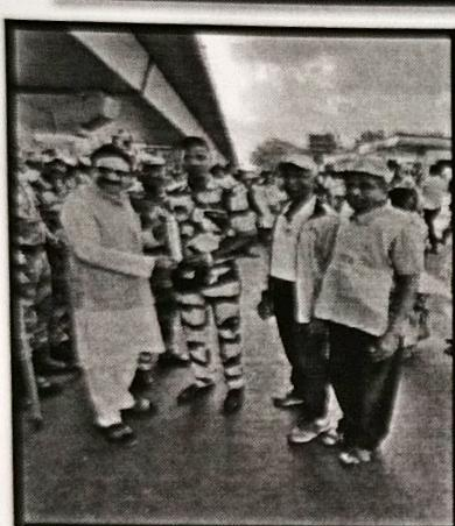
"Pandharichi vaari" is a Marathi term that translates to "the pilgrimage of Pandharpur" in English. It refers to the annual pilgrimage to the town of Pandharpur in Maharashtra, India. Pandharpur is a significant pilgrimage site for devotees of Lord Vitthal, a form of Lord Krishna.

The Pandharichi vaari is a centuries-old tradition that attracts millions of devotees, known as "varkaris," from various parts of Maharashtra and beyond. The pilgrimage typically takes place during the months of June and July, culminating on the auspicious day of Ashadi Ekadashi.

During the Pandharichi vaari, varkaris undertake a long journey on foot to reach the temple of Lord Vitthal in Pandharpur. They sing devotional songs, known as "abhangs," in praise of Lord Vitthal and engage in collective chanting of his name. The atmosphere is filled with spiritual fervor and devotion as devotees demonstrate their deep faith and surrender to the divine.

This year students of MBA@IICMR took part in Vaari and attempted to create awareness about the hazards of plastic usage. Students also took part in the spiritual journey and performed "Seva" for the Varkaries at Bhakti Shakti, Nigdi, Kedareshwar Mandir and Shri Ram Mandir. Students were accompanied by Director Dr. Abhay Kulkarni, ASR Co ordinator







Audyogik Tantra Shikshan Sanstha's
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MBA@IICMR

Academic Social Responsibility

अकथे गजें पंढरपुर
चालुला नामाचा गजप



सर्व वारकऱ्यांचे
दार्दिक स्वागत





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MBA@IICMR

Date: 21/08/2023

Activity Report

1. **Title of Activity:** "ASR 15th August, 2023 Independence Day"

2. **Date & venue:** Tuesday, August 15, 2023, MBA@IICMR.

Time: 08.00am to 09.00am

3. **Description of the activity:**

MBA@IICMR celebrated the National event The Independence Day on 15th August, 2023.

4. **Outcomes of activity:**

- The students understood the importance of Independence Day
- Students and faculty members attended the Flag Hoisting Ceremony at the institute.

5. **Activity Experience:**

Independence Day in India is celebrated on August 15th each year. It commemorates the historic moment in 1947 when India gained its freedom from British colonial rule after a long and arduous struggle for independence. The day holds immense significance in the hearts and minds of Indians, and it's a national holiday observed throughout the country with great enthusiasm and pride.

Independence Day celebration consisted the following Flag Hoisting, Speech by the Chief Guest, Patriotic Songs and Cultural Performances, Parades and March Past and Decorations. Students and faculty members were delighted to come together to mark the celebration of Independence Day.

Independence Day serves as a reminder of the sacrifices made by countless individuals who fought for India's freedom and the values that the nation holds dear. It's a time for citizens to come together and celebrate the spirit of independence, unity, and progress.



6. Photographs of the event



Faculty Members and Students attended the event.

Prepared by

Madhura

Dr. Madhura Deshpande
ASR Coordinator

Verified by

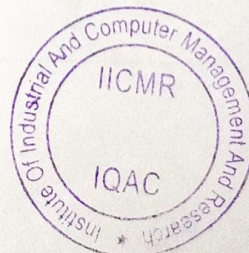
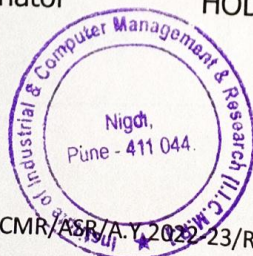
Manisha

Dr. Manisha Kulkarni
HOD, MBA@IICMR

Approved by

Abhay

Dr. Abhay Kulkarni
Director, IICMR



Activity Report

1. **Title of Activity:** "ASR – Geetanjali"

2. **Date & venue:** Saturday, September 16, 2023, Cipla Palliative Care and Research Centre, Warje, Pune.

Time: 10.30am to 11.30am

3. Description of the activity:

Director Dr. Abhay Kulkarni is always interested and keen in giving back to the society. Being an artist at heart, he decided to conduct the program "Geetanjali" for the Cancer patients in Cipla Palliative Care and Reserch Centre at Warje, Pune.

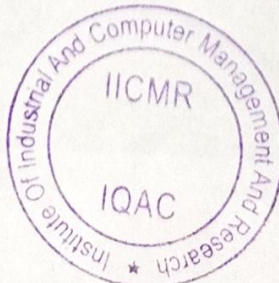
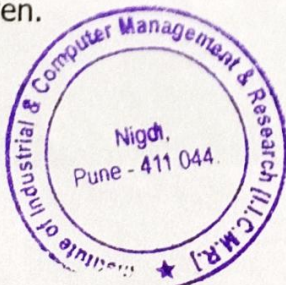
The activity was co-ordinated by ASR Co ordinator Dr. Madhura Deshpande and around 06 faculty members participated in the activity. All faculty members along with Director Dr. Abhay Kulkarni presented various Hindi and Marathi Songs.

4. Objectives of the Activity

1. To visit Cipla Palliative Care and Research Centre and be with the Cancer patients
2. To be able to depart some happiness in the lives of the patients.

5. Activity Experience:

Dr. Abhay Kulkarni along with the team performed 12 Hindi Marathi songs for the patients and their relatives in the Cipla Care Research Centre. They tried to bring in some happiness in the lives of the ailing patients and their relatives. The program was well received and the patients really enjoyed with the music and conveyed that the team should visit them more often and perform more songs. Faculty members too realised that they have more than enough with them and everybody should value what they have and should not be crib for petty things in life. Overall, it was a satisfying experience for the faculty members and the team and everybody was thankful to the Director for the opportunity given.



IICMR/MBA@IICMR/ASR/A.Y.2023-24/Report



Activity Report

1. **Title of Activity:** "ASR – Murti Tumachi Kimmam Amachi"

2. **Date & venue:** Monday, September 18, 2023, Chinchawade Lawns Chinchwad.

Time: 11.30am to 12.30pm

3. Description of the activity:

This year the students of MBA@IICMR volunteered for the activity, "Murti Tumachi Kimmam Amachi". The students were given an opportunity of marketing the eco-friendly Ganesh Idol which were coloured using natural colours. The MBA students visited the stalls and visited many societies, households, companies in order to create awareness about murti.

Under this activity, during the Ganesh Festival, which is the biggest festival of Maharashtra, people purchase Ganesh Idols. These idols are purchased by the trust named "Shankar Maharaj Seva Mandal" and distributed by Dr. Vaidya and team. There is no fixed price for the idols, but the manufacturing cost is displayed on the idols and the customers are required to put the money equivalent to manufacturing cost or more in the Donation Box. It's a blind donation and entire activity takes place in complete faith. All the envelopes are opened after Ganesh Festival and collection is observed.

This activity was co-ordinated by Dr. Avinash Vaidya who runs an old age home called "Sneh Savali Vriddhashram". Entire fund collected from this activity will go for the maintenance of this old age home and its members.

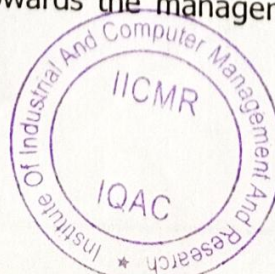
Director Dr. Abhay Kulkarni took keen interest in marketing of the idols and worked in close connection with Dr. Vaidya and his team along with team of MBA students.

The activity was co-ordinated by ASR Co ordinator Dr. Madhura Deshpande and around 120 students worked in different teams and all 2600 idols were sold before the Ganesh Festival that was the biggest success.

4. Objectives of the Activity

1. To make students aware about the social cause and the social responsibility undertaken by the members of the society.

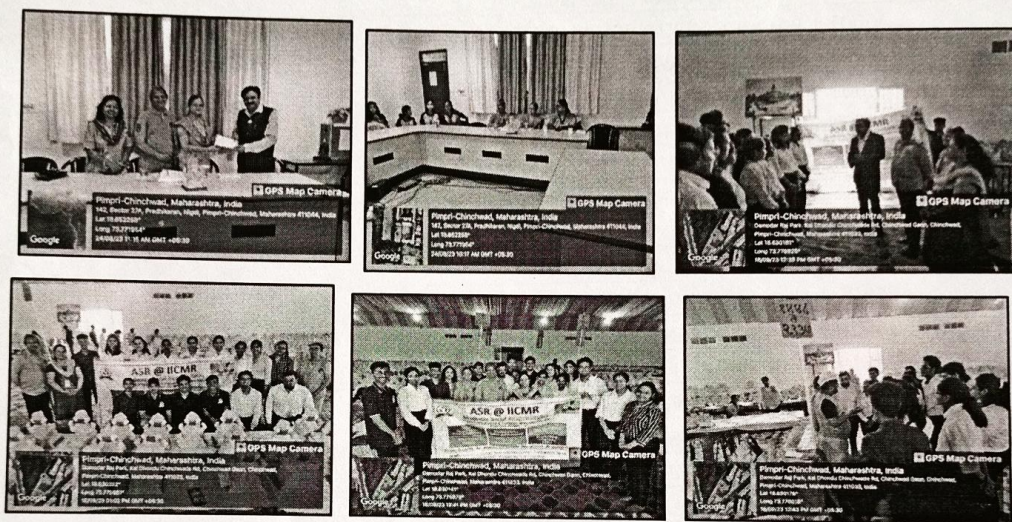
2. To sensitize students towards the management of idols and effective distribution with zero defect.



5. Activity Experience:

Students and faculty members were enlightened and thrilled to work for the cause and they voluntarily worked for the marketing and distribution of the Ganesh Idols. They also took keen interest in touching up the colors of the idols which were slightly tampered in the transportation. Dr. Abhay Kulkarni asked the students to observe very keenly the process from management perspective as it was really a learning experience for the students. They observed the planning and distribution process for the idols. Overall it was a very much learning experience. Total 120 students were part of this project. Dr. Madhura Deshpande worked as the faculty co ordinator.

6. Some Snaps of the Activity



"ASR – Murti Tumachi Kimmata Amachi" MBA @ IICMR

Prepared by

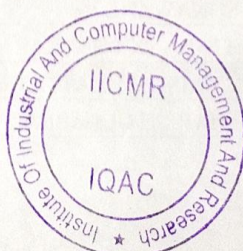
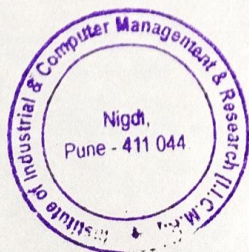
Verified by

Approved by

Madhura Deshpande
Dr. Madhura Deshpande
ASR Coordinator

Manisha Kulkarni
Dr. Manisha Kulkarni
HOD, MBA@IICMR

Abhay Kulkarni
Dr. Abhay Kulkarni
Director, IICMR



ACTIVITY REPORT

1. **Title of Activity:** ASR - Blood Donation Camp

2. **Date, Venue and Time :** 2nd October 2023, Sports Room, IICMR, 09.30am to 03.30pm

3. **Objectives of activity:**

- a. To encourage students for the Blood Donation.
- b. To create Awareness about the social causes and needs.

4. **Description of activity:**

MBA@IICMR considers and shows its utmost responsibility when it comes to fulfilling its social responsibility. All the social responsibilities are covered under the ASR Club of MBA@IICMR. To fulfil the social responsibility towards the society and create awareness about the increasing scarcity of blood, a blood donation camp was organized Acharya Anand Rishiji Blood Bank under the aegis of IQAC.

Director Dr. Abhay Kulkarni, addressed the audience and discussed the intention of conducting the Blood Donation camp in the organization. He explained the various types of Daan to the students.

All students were excited about the blood donation. Almost 72 students volunteered for the activity, but 30 students could donate blood due to fitness and health prerequisites.

5. **Activity Experience:**

The Blood Donation camp was successfully conducted in the MBA@IICMR campus. Director of the Institute Dr. Abhay Kulkarni, Dr. Manisha Kulkarni along with selected teaching and non-teaching staff participated in the activity. All students were encouraged to donate blood and the need to maintain sound health was emphasised on the mind of the students.

6. **Summary & conclusion:**

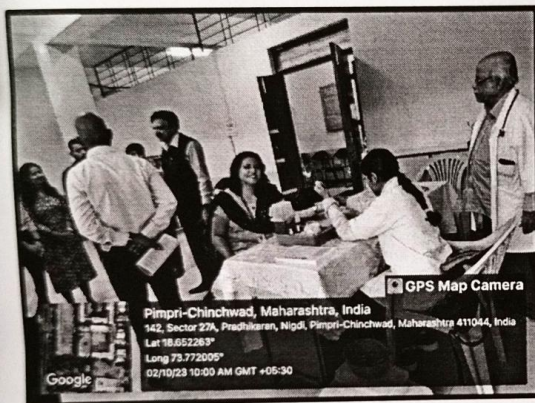
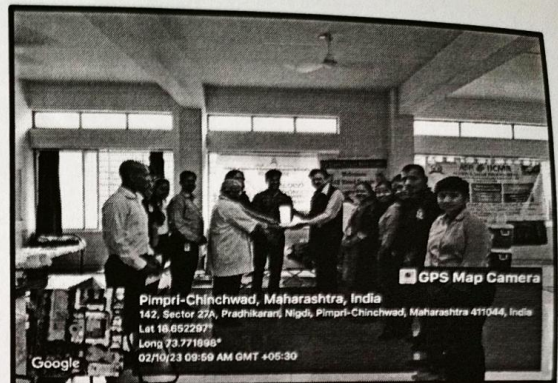
All participants took away a key learning of awareness about the social responsibility which can be performed very easily. Overall, it was a satisfying experience.

No. of participants: 30

No. of faculty members participated: 4

Coordinator of activity: Dr. Madhura Deshpande

7. Some Photographs of the Activity



Blood Donation Camp was conducted by MBA@IICMR

Prepared by

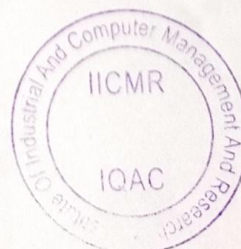
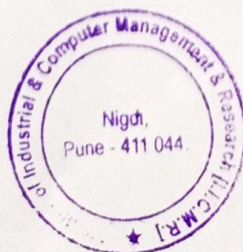
Dr. Madhura Deshpande
ASR Coordinator

Verified by

Dr. Manisha Kulkarni
HOD, MBA@IICMR

Approved by

Dr. Abhay Kulkarni
Director, IICMR





A.T.S.S' s
Institute of Industrial & Computer Management & Research, Pune-44
MCA DEPARTMENT
Academic year – 2022-2023

Extension Activity: Academic Social Responsibility

Name of the activity: Constitution Day Celebration

Beneficiary: MCA1 and MCA2 students

Conducted on: 26th November 2022

Time: 11.00am

Venue: IICMR Sports Room , Ground Floor

Objectives :

- Emphasis on Education:

Goal: Improve knowledge of the fundamental ideas of the constitution by means of seminars and talks by specialists.

- Encouragement of Civic Engagement:

Goal: Encourage active engagement in civic responsibilities through voter registration, debates, and conversations.

- Celebrating Cultural Diversity:

Goal: Promote harmony by highlighting and appreciating the variety of cultures that the constitution safeguards.

- Engaging Conversations:

Goal: Establish forums where students can participate in candid conversations and arguments about constitutional issues.

Details :

On November 26, 2022, IICMR celebrated Constitution Day through its Academic Social Responsibility initiative, organized by the MCA Department. The event, attended by Teaching and Non-Teaching staff, began at 11:00 a.m. in the Auditorium. MCA second and third-year students were enlightened about the constitution's significance, with Mr. Mukesh Chaudhari, an

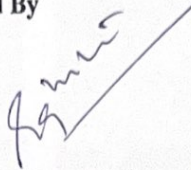
MCA 2 student, leading the reading of the preamble. The program concluded with a procession of the Constitution of India across the campus.

Prepared By



Ms. Vandana Pednekar
(ASR coordinator-IICMR MCA)

Checked By



Ms. Renu Mathew
(HOD, IICMR MCA)

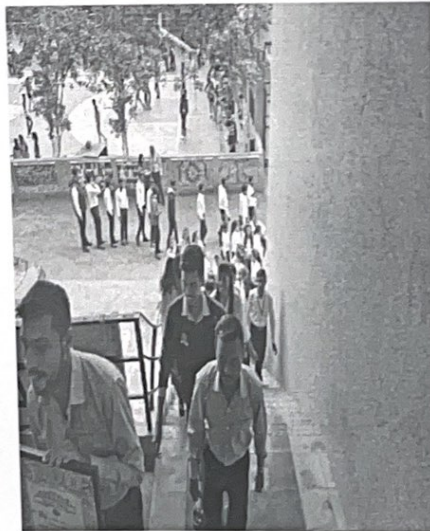
Approved By



Dr. Deepali Sawai
(Director-IICMR MCA)

Glimpses

Constitution Day Celebration 26 November 2022





A.T.S.S' s
Institute of Industrial & Computer Management & Research, Pune-44
MCA DEPARTMENT
Academic year – 2022-2023

Extension Activity: Academic Social Responsibility

Name of the activity: Blood Donation Camp

Beneficiary: MCA1 and MCA2 students

Conducted on: 5th December 2022

Time: 9.00 am – 5.00 pm

Speaker: HDFC Bank and Pimpri Chinchwad Blood Bank

Venue: IICMR Sports Room , Ground Floor

Objectives :

- **Save Lives:** The main goal is to gather a substantial quantity of donated blood in order to help save lives by supplying a conveniently available supply for those who require it, including patients recovering from surgery, accident victims, and people with medical problems requiring transfusions.
- **Raise Awareness:** To inform the public and students about the value of routine blood donation, the distinctions between blood types, and the effects it can have on emergency circumstances and public health.
- **Promote a Culture of Giving:** Motivate students to donate blood voluntarily in order to enhance society's well-being and to foster a sense of social responsibility and community involvement.
- **Support Local Healthcare Facilities:** Provide a restocking source of blood to local healthcare facilities and blood banks, particularly in times of emergency or severe shortage, to ensure the prompt and safe delivery of blood transfusions.

Details :

IICMR MCA organised Blood donation drive 2023 on 5th Dec 2023 with association in HDFC bank and Pimpri Chinchwad Blood bank. Drive inaugurated by Dr. Deepali Sawai Director IICMR MCA and Ms. Priyanka Kadam Branch Head HDFC Bank , Hinjewdi Branch. Students of MBA as well as MBA participated in this drive with great enthusiasm. Total 57 students successfully donated blood.

Outcome:

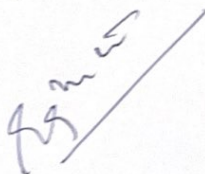
- **Increased Blood Supply:** The camp may result in a notable rise in the area's blood supply, guaranteeing a sufficient supply for patients in need and medical crises.
- **Health Awareness:** It can raise people's understanding of the value of routine blood donation, inspiring them to give blood for the rest of their lives and to take ownership of their own and other people's health.
- **Community Engagement:** By encouraging students to actively engage in social activities and fostering a sense of community, the event helps to develop a culture of social responsibility and compassion.
- **Enhanced Institutional Reputation:** By holding fruitful blood donation drives, a college can show off its good name and dedication to the community's needs, which may draw in additional students and community support.

Prepared By



Ms. Vandana Pednekar
(ASR coordinator-IICMR MCA)

Checked By



Ms. Renu Mathew
(HOD, IICMR MCA)

Approved By



Dr. Deepali Sawai
(Director-IICMR MCA)



PIMPRI CHINCHWAD BLOOD CENTRE

Mhada Commercial Complex, 2nd Floor, Above Dakshin Hotel,
Opp. Fire Brigade, Sant Tukaram Nagar, Pimpri, Pune - 411 018.

Ph.: 8446400909 / 8055058058

FDA Lic. No. PD/88

Ref. No.

Date.:

LIST OF BLOOD DONORS PARTICIPATED IN THE BLOOD DONATION DRIVE 05.12.2022 NIGDI PRADHIKARAN (CITY PRADHIKARAN COLLEGE)

SR.NO	B.B.NO	DONOR NAME	BLOOD GROUP	CONTACT NO
1	6383	KUNAL NARKHUDE	A POSITIVE	9022897207
2	6384	HARSHAL WANDHARE	B POSITIVE	9309554934
3	6385	SHRIRAM PATIL	B POSITIVE	8888940084
4	6386	PRASAD PATIL	AB POSITIVE	9284626844
5	6387	SURAJ BHATT	A POSITIVE	8087262006
6	6388	PRATHAMESH JAGTAP	O POSITIVE	9975330219
7	6389	SIDDHESH CHAVAN	A POSITIVE	8380866390
8	6390	PRITAM KUMAR	A POSITIVE	7666451242
9	6391	PRASAD AUTI	A POSITIVE	9730747103
10	6392	NIKHIL PATIL	AB POSITIVE	8379893662
11	6393	DHANANJAY PATIL	O POSITIVE	7058459601
12	6394	ADARSH AGARWAL	O POSITIVE	9112009705
13	6395	ROHIT GHATE	B POSITIVE	8080251348
14	6396	SUYASH .S.	O POSITIVE	9527507976
15	6397	SACHIN MUSALE	B POSITIVE	9146641142
16	6398	JAYESH GHONGATE	O POSITIVE	8237337220
17	6399	SHREYASH PATIL	A POSITIVE	8390671033
18	6400	TUSHAR NAREKAR	B POSITIVE	7057099486
19	6401	RAJAT CHAUDHARY	O NEGATIVE	8515968270
20	6402	YASIR SHAIKH	B POSITIVE	7218907181
21	6403	ROHAN CHINCHWADE	B POSITIVE	8624807960
22	6404	SHUBHAM VARADE	A POSITIVE	7218607991
23	6405	AYUSH DHAKE	B POSITIVE	7083296693
24	6406	SAURABH CHOUDHARI	B POSITIVE	8087726022
25	6407	VISHAL KALE	A POSITIVE	7774800668
26	6408	BHARAT KHAIRKAR	A POSITIVE	9881615329
27	6409	WELSON BARA	A POSITIVE	8329789765
28	6410	SWANAND WVALE	B POSITIVE	9156951657
29	6411	AMRUT WIKAM	O POSITIVE	7410747119
30	6412	YASH SHRIVASTAV	AB POSITIVE	7218341343
31	6413	KARTIK KHANGAL	O POSITIVE	9172776755
32	6414	AMIR KHAN	A POSITIVE	9284142323
33	6415	KUMAR SHANU	O POSITIVE	7218787433
34	6416	PRAMOD BELDAR	O POSITIVE	
35	6417	BHAVIK JAIN	A POSITIVE	9112989178
36	6418	UTTAM GAYATRI	A POSITIVE	
37	6419	OM SUNIL JADHAV	AB POSITIVE	9975847971
38	6420	YJJIN WITHIN	B NEGATIVE	9398188617

39	6421	SAGAR ASUTKAR	A POSITIVE	7972550197
40	6422	DNYANESH BHIGWANKAR	A POSITIVE	7378944120
41	6423	AKSHAY .K.	B POSITIVE	9004670536
42	6424	PRATIK CHOUDHARY	O POSITIVE	8433823767
43	6425	NIRANJAN KARANKE	AB POSITIVE	9834794719
44	6426	SUNIL GAWDE	AB POSITIVE	8169091761
45	6427	BAJGIRE VITTHAL DNYANDEV	O POSITIVE	8928121000
46	6428	CHIRAG MANOJ KADAM	B POSITIVE	9082489028
47	6429	NISCHAL SINGH	O POSITIVE	8962569510
48	6430	NIDHI AJAGIYA	A POSITIVE	9316292966
49	6431	ASHISH N.CHOBY	O NEGATIVE	9867114857
50	6432	BHAVIK VERMA	B POSITIVE	9039971146
51	6433	HEMANT CHOUDHARI	O POSITIVE	7418037135
52	6434	AAYUSH GAIKWAD	O POSITIVE	9403740046
53	6435	NIKUNJ SUTARWALA	B POSITIVE	7974377857
54	6436	AMEY WAKNAWA	O POSITIVE	7738377012
55	6437	VIKAS DODANI	B POSITIVE	7020332998
56	6438	SANJAY MATE	O POSITIVE	9850580280
57	6439	HRISHIKESH SAGGAM	B POSITIVE	9689703384



Glimpses: Blood Donation Camp





ATSS's
Institute of Industrial & Computer Management & Research, Nigdi.
Academic year – 2021-2022
MCA - Department

Extension Activity: Academic Social Responsibility

Name of the activity: Savitribai Phule Jayanti 2023

Beneficiary: MCA1 and MCA2 students

Conducted on: 13th Jan 2023

Time: 9.00 am

Venue: Masti ki pathshala ,Ravet and IICMR auditorium .

Objectives :

1. Celebrate and pay tribute to Savitribai Phule's significant contributions to education and social reform
2. Raise awareness about gender equality and women's empowerment through discussions and workshops.
3. Address social issues, emphasizing inclusivity and inspiring students to combat discrimination.
4. Encourage academic excellence by highlighting Savitribai Phule's dedication to education and knowledge.

Details

Savitribai Phule Jayanti was celebrated with great zeal in IICMR on 3 January 2023 organised by ASR MCA department. The celebration began with the lamp lightning and tribute to great Savitribai Phule. Dr. Deepali Sawai , Director IICMR MCA addressed the students, explained that how difficult it was for a women to get education in 18th Century .

MCA first year students delivered speech which gave detailed information about Savitribai Phule in Marathi.Few MCA first year students and coordinators visted to “Masti ki Pathshala” in Ravet.Harshada Mali,Shreya Akkalkot,Bharti,Neha Pande,Jeevan and Divya

Yadav these students explained the importance of education and taught few things related to their subjects. Pratik Devtale and Tanaya Aswale delivered speech. Rohan Chinchwade, Nitin Bhopale and Sneha Holkar narrated story on "The Fort has been gained, but the Lion is lost". Children of Masti ki Pathshala performed dance and sung songs

The Program was ended with prayer "Hich amchi prathana". The program was coordinated by Ms. Vandana Pednekar coordinator ASR MCA Department.

Outcome :

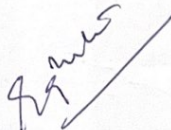
1. Heightened awareness among IICMR MCA students about Savitribai Phule's pioneering role in education and social reform.
2. Increased empowerment and motivation among students to actively support gender equality and inclusivity.
3. Enhanced commitment to social justice advocacy, with a focus on eradicating discrimination within the college community.
4. Inspired students to strive for academic excellence, drawing inspiration from Savitribai Phule's dedication to education.

Prepared By



Ms. Vandana Pednekar
(ASR coordinator-IICMR MCA)

Checked By



Ms. Renu Mathew
(HOD, IICMR MCA)

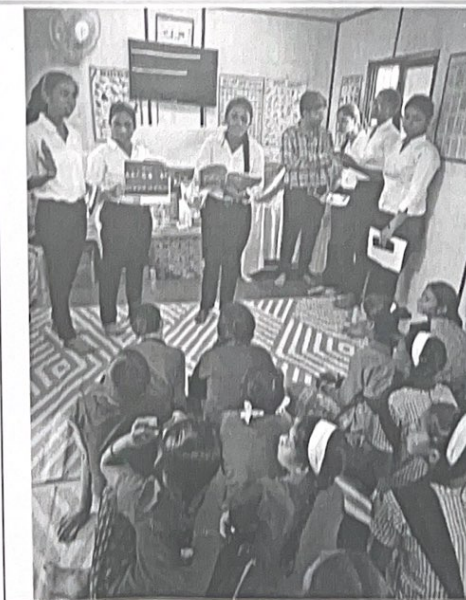
Approved By



Dr. Deepali Sawai
(Director-IICMR MCA)

Glimpses

Savitribai Phule Jayanti





A.T.S.S' s
Institute of Industrial & Computer Management & Research, Pune-44
MCA DEPARTMENT
Academic year – 2022-2023

Extension Activity: Academic Social Responsibility

Name of the activity: Shivjayanti 2023

Beneficiary: MCA1 and MCA2 students

Conducted on: 22nd February 2023

Time: 10.00am

Venue: IICMR ground , IICMR Auditorium

Objectives :

- a. To celebrate and honor Shivaji's leadership and legacy in shaping the region's history and culture.
- b. To organize events showcasing Maratha culture, traditions, and historical significance to instill pride among students.
- c. To highlight Shivaji's commitment to justice and equality, encouraging discussions on these values within the college community.
- d. To inspire leadership qualities among students by drawing lessons from Shivaji's strategic and inclusive governance.

Details :

393rd Birth Anniversary of Chhatrapati Shivaji Maharaj was celebrated with a lot of enthusiasm and energy on Wednesday 22nd February 2023 at 2 pm in IICMR. The program was organized by IICMR MCA ASR team. The program presided by Neha Pandey and Shriram Patil. The program commenced by lightning lamp and garlanding the idol of Chhatrapati Shivaji Maharaj by the Director Deepali Sawai ma'am , HOD ma'am and other dignitaries. Powada was sung by

Sakshi, Pratik and Yogeshwari. Sneha and group performed group dance. Pratik Devtale gave a speech on " Chhatrapati Shivaji Maharajas Contribution to India". A poem praising Shivaji Maharaja was recited by Harshada Mali and Mrunmai Hazare. The director, Deepali ma'am told the importance of Chhatrapati Shivaji Maharaja's contribution and inspired everyone present. The program was concluded with a vote of thanks by Tanaya Aswale. The program was well coordinated by Vandana Pednekar and ASR team.

Outcome:

1. Increased appreciation and understanding of Maratha culture and history among IICMR MCA students.
2. Fostering a sense of unity and pride within the college community by commemorating Shivaji's legacy.
3. Inspiring students to cultivate leadership qualities through Shivaji's examples of strategic governance and inclusive leadership.

Prepared By

Checked By

Approved By



Ms. Vandana Pednekar
(ASR coordinator-IICMR MCA)

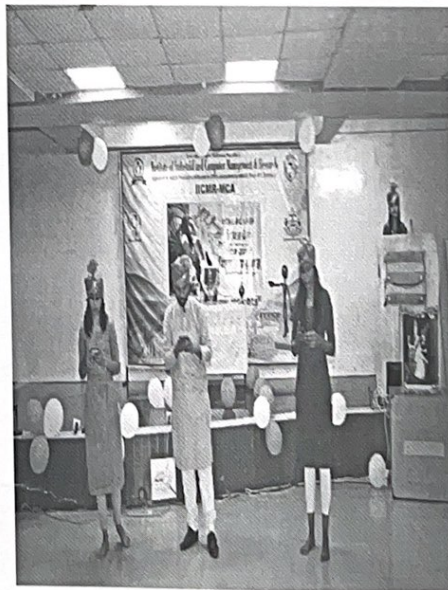


Ms. Renu Mathew
(HOD, IICMR MCA)



Dr. Deepali Sawai
(Director-IICMR MCA)

Glimpses





A.T.S.S' s
Institute of Industrial & Computer Management & Research, Pune-44
MCA DEPARTMENT
Academic year – 2022-2023

Extension Activity: Academic Social Responsibility

Name of the activity: Marathi Bhasha Divas

Beneficiary: MCA1 and MCA2 students

Conducted on: 27th February 23

Time: 11.00 am

Venue: IICMR Library

Objectives :

1. Foster an appreciation for Marathi language and culture among students.C
2. Improve students' Marathi language skills through workshops and competitions, exhibition.
3. Build a sense of community by engaging with local Marathi talent and organizations.
4. Ensure inclusivity by promoting cross-cultural understanding and multilingualism during Marathi Bhasha Day celebrations.

Details :

On February 27, 2023, the MCA Department at IICMR celebrated Marathi Bhasha Day. A Marathi book exhibition was organized in the IICMR library. Professor Renu Mathew motivated students to explore multilingual books. Students, along with teaching and non-teaching staff, actively participated in the exhibition. Vandana Pednekar, the ASR coordinator, efficiently managed the entire event.

Outcome:

- Enhanced understanding and appreciation of Marathi language and culture among students and staff of IICMR MCA.

- Improved Marathi language skills among participants through active engagement in Marathi book exhibition and exposure to a diverse range of Marathi literature.
- Strengthened community bonds and networking opportunities as students, teaching staff, and non-teaching staff actively participated in the Marathi Bhasha Day celebrations, fostering a sense of unity.
- Promotion of multilingualism and an awareness of the importance of preserving regional languages, as highlighted by Prof. Renu Mathew's encouragement to explore diverse language literature during the Marathi book exhibition.

Prepared By



Ms. Vandana Pednekar
(ASR coordinator-IICMR MCA)

Checked By



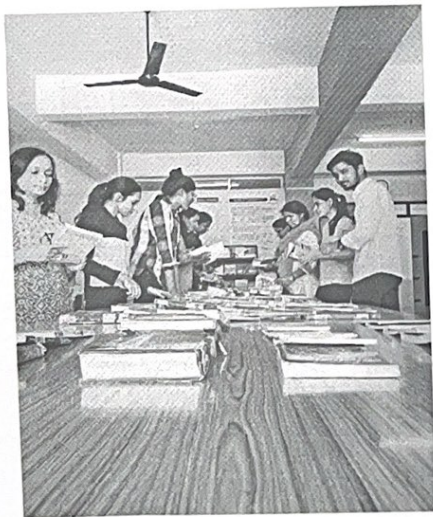
Ms. Renu Mathew
(HOD, IICMR MCA)

Approved By



Dr. Deepali Sawai
(Director-IICMR MCA)

Glimpses





A.T.S.S' s
Institute of Industrial & Computer Management & Research, Pune-44
MCA DEPARTMENT
Academic year – 2022-2023

Extension Activity: Academic Social Responsibility

Name of the activity: International Womens Day 2023

Beneficiary: MCA1 and MCA2 Girl students

Conducted on: 8th March 2023

Time: 1.00pm

Venue: IICMR Auditorium

Objectives :

1. To acknowledge and celebrate the achievements and contributions of women in various fields.
2. To raise awareness about gender equality and empower students to advocate for equal opportunities.
3. To inspire and motivate female students to pursue their goals and aspirations, promoting self-empowerment.
4. To conduct informative sessions and discussions to educate the college community on pressing issues affecting women globally.

Details :

Women's Day celebration at IICMR MCA was celebrated with great joy. Chief Guest for this celebration was Ms. Sneha Shinde,,a national player at powerlifting .Dr Deepali Sawai,Director IICMR MCA gave a speech on women empowerment. Dr Abhay Kulkari and Dr. Ashwini Kulkarni also joined the program.They guided with enthusiastic words. Ms. Renu Mathew talked about how women are empowered by her surroundings. Ladies faculties performed entertainment programs like songs and poems. Gents faculties arranged some games like balloon race, balancing things for ladies faculties. All ladies

enjoyed a evening. The program was ended with delicious refreshment . Prof. Vandana Pednekar and ASR team organised the event.

Outcome:

1. Increased awareness among staff and students about the importance of gender equality and the accomplishments of women.
2. Enhanced empowerment and confidence among female students and staff , fostering a supportive environment for their aspirations.
3. Cultivation of a more inclusive and supportive college community that values and respects the contributions of women.
4. Inspired students to continue advocating for women's rights and equality beyond the celebration, creating a lasting impact.

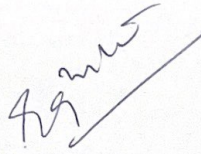
Prepared By

Checked By

Approved By



Ms. Vandana Pednekar
(ASR coordinator-IICMR MCA)



Ms. Renu Mathew
(HOD, IICMR MCA)



Dr. Deepali Sawai
(Director-IICMR MCA)

Glimpses





A.T.S.'s
Institute of Industrial & Computer Management & Research, Pune-44
MCA DEPARTMENT
Academic year – 2022-2023

Extension Activity: Academic Social Responsibility

Name of the activity: Palkhi Darshan 2023

Beneficiary: MCA1 and MCA2 students

Conducted on: 12th June 2023

Time: 11.00 am

Venue: IICMR to HA Ground Pimpri

Objectives :

- To provide students with a cultural experience by taking them to Palkhi Darshan, exposing them to the rich traditions, rituals, and spiritual significance associated with the event.
- To enhance students' understanding of religious practices and traditions, fostering respect and tolerance for diverse cultural expressions.
- To offer students an opportunity for personal reflection and spiritual growth by immersing themselves in the devotional atmosphere of Palkhi Darshan.

Details

The palkhis or the procession of palanquins carrying the Paduka or revered symbolic footwear of Sant Tukaram Maharaj and Sant Dnyaneshwar Maharaj, which start their three-week journeys from the temple towns of Dehu and Alandi. IICMR MCA students participate in Palkhi 2023 from Akurdi. They waded with palkhi and other devotees till HA ground. Students experienced spirituality and the air was charged with devotion and excitement. The rhythmic beats of traditional instruments like the dholki and lezim resonated through the atmosphere, creating an infectious energy that captivated everyone present. The streets were adorned with colorful decorations, and the fragrance of incense filled the air, creating a sensory tapestry that added to the immersive experience.

Outcome:

1. IICMR MCA students gain a deeper understanding and appreciation for the rich cultural heritage of Maharashtra. They witness traditional music, dance, and attire, providing them with a firsthand experience of the region's cultural vibrancy.
2. Attending the Palkhi exposes students to the power of community and collective rituals. They witness the sense of unity among devotees and learn about the importance of communal celebrations in fostering a sense of belonging.

Prepared By



Ms. Vandana Pednekar
(ASR coordinator-IICMR MCA)

Checked By



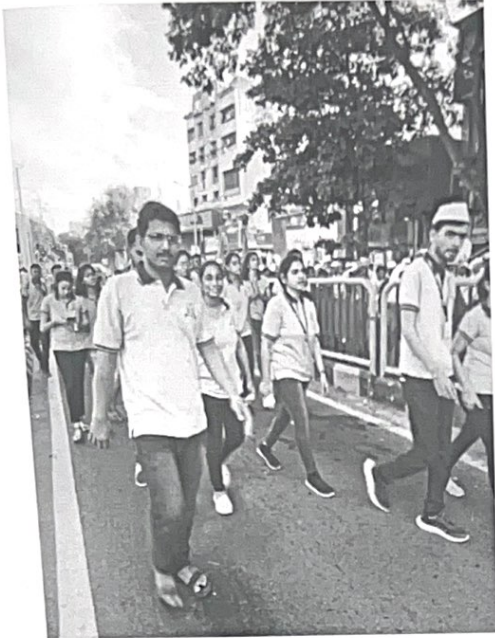
Ms. Renu Mathew
(HOD, IICMR MCA)

Approved By



Dr. Deepali Sawai
Director-IICMR MCA)

Glimpses





A.T.S.'s
Institute of Industrial & Computer Management & Research, Pune-44
MCA DEPARTMENT
Academic year – 2022-2023

Extension Activity: Academic Social Responsibility

Name of the activity: International Yoga Day 2023

Beneficiary: MCA1 and MCA2 students

Conducted on: 21st June 2023

Time: 9.00 am

Speaker: Mrs. Seema Mahalungkar , Certified Yoga Trainer

Venue: IICMR Auditorium

Objective:

- Encourage people to take up yoga as a way to enhance their physical and mental well-being by spreading knowledge about the practice's health-promoting properties.
- Cultural Appreciation: Honour and highlight yoga's cultural relevance as an important Indian tradition and art form that promotes understanding and diversity across cultures.
- Global Participation: Promote international harmony and unity by encouraging individuals to actively engage in yoga activities and sessions from all over the world.
- Stress Education: Make yoga practices and instructional materials available to people so they can learn and practice yoga for relaxation and stress relief.

Details:

At IICMR MCA, there was an amazing event in honor of International Yoga Day. During the occasion, Certified Yoga Trainer Mrs. Seema Mahalungkar gave a thought-provoking talk on "Yoga for All."

As she instructed participants in the correct techniques and advantages of various yoga asanas, her knowledge was evident. Staff members and students from IICMR MCA attended the event and took part in the yoga practice. Positive vibes abounded, and everyone was dedicated to their overall wellbeing.

Everyone had the chance to personally feel the advantages of yoga thanks to Mrs. Seema Mahalungkar's direction. By practising and mastering various yoga asanas, participants were able to deepen their understanding of this age-old discipline. The occasion highlighted the value of yoga as a comprehensive approach to health, emphasizing how it may improve mental clarity, physical fitness, and general wellbeing.

At IICMR MCA, the International Yoga Day event was a huge success, highlighting the value of yoga in encouraging a healthy lifestyle and building a sense of community and togetherness among students and staff. It provided a fantastic forum for fostering community and mindfulness among individuals.

Outcome:

- Increased Physical Fitness: Students who regularly practise yoga asanas might experience increased strength, flexibility, and balance, all of which contribute to increased physical fitness.
- Stress Reduction and Relaxation: Yoga classes can assist students in reducing their stress and anxiety, which can result in a more concentrated and at ease mental state that is particularly advantageous for academic achievement.
- Enhanced Mindfulness: Pupils may experience an increase in mindfulness and self-awareness, which can enhance their focus, judgement, and general wellbeing.
- Sense of Community and Unity: By uniting students in a common experience, the celebration promotes a sense of community among the students as well as a sense of wellbeing.

Prepared by



Vandana Pednekar

ASR Coordinator, IICMR MCA

Checked by



Ms. Renu Mathew

(HoD, IICMR-MCA)

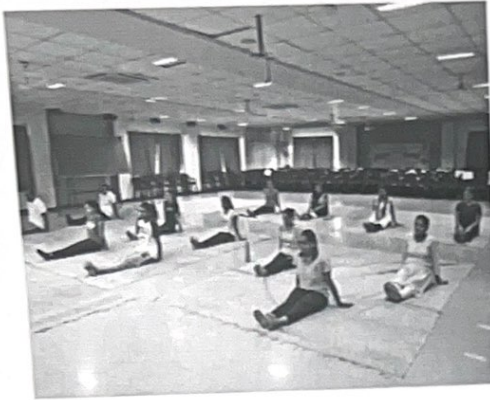
Approved by



Dr. Deepali Sawai

(Director-IICMR MCA)

Glimpses from the Session –





A.T.S.S' s

Institute of Industrial & Computer Management & Research, Pune-44

MCA DEPARTMENT

Academic year – 2022-2023

Extension Activity: Student Welfare Cell

Name of the activity: Nirbhay Kanya Abhiyaan

Beneficiary: MCA1 and MCA2 girl students

Conducted on: 10th Feb 2023

Time: 9.00 am – 5.00 pm

Speaker:

Mr. Sagar Jadhav and Mr. Nikhil Chavan , Shitoryu Karate-Do Kenshow Bugei Kai Intl

Dr. Deepali Bhise ,MD Ayurved

Venue: SI 01, Third Floor

Objectives :

- Foster a secure and supportive environment for female students on campus through awareness campaigns, self-defense workshops, and the implementation of safety measures to ensure their physical and mental well-being.
- Conduct workshops and seminars to promote gender sensitivity and create an inclusive campus culture that fosters respect, understanding, and equal opportunities for all students, irrespective of gender.
- Extend the impact of Nirbhay Kanya Abhiyaan beyond the campus by encouraging students to actively participate in community outreach programs, addressing societal issues related to gender equality, and promoting the campaign's principles in the wider community.

- Enhance the educational opportunities for female students by promoting access to quality education, skill development, and career guidance as part of the Nirbhay Kanya Abhiyaan.

Details :

To develop the confidence and personality of a lady student 'Nirbhay Kanya Abhiyan' scheme is introduced by the Savitribai Phule University. The main objective of this scheme is to develop a critical mind, self-confidence and a commitment to society. To support this mission IICMR MCA department, Board Of Student's Development organised one day workshop under this scheme on 14th March 2023.

Session on "Self-defense – Awareness and Demonstration" was delivered by Mr. Sagar Jadhav and Mr. Nikhil Chavan , Shitoryu Karate-Do Kenshow Bugei Kai Intl, In this session live demonstration were given to lady students with some tricks and tips for self defense. Ms. Renu Mathew Hod MCA spoke about gender equity action plans @ IICMR MCA.

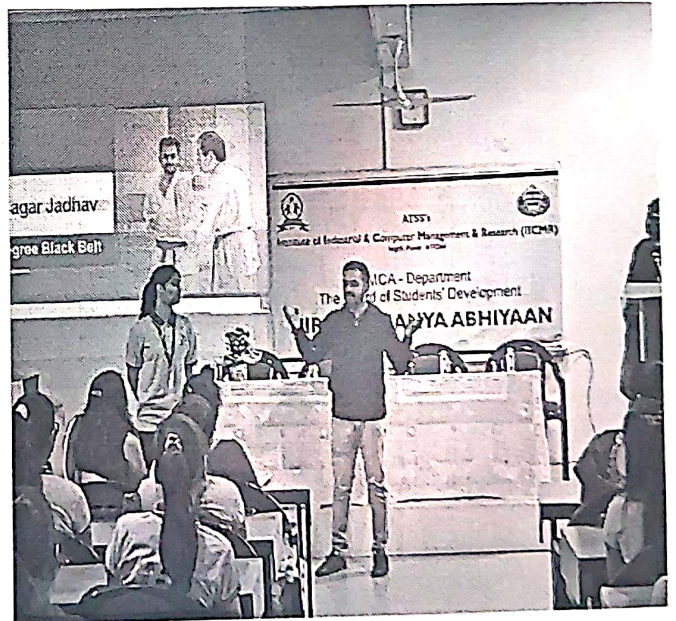
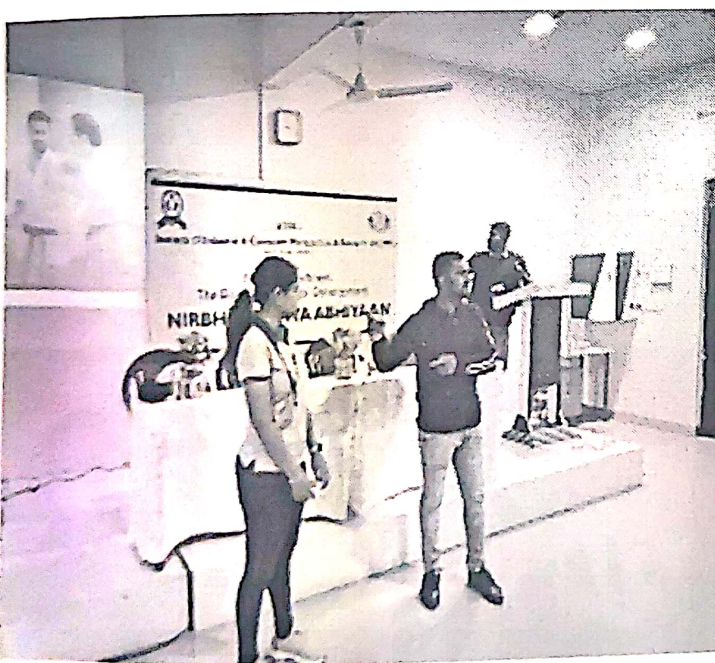
The next Session was on "Women's health and wellness issues" was delivered to girl students by Dr. Deepali Bhise ,MD Ayurved . She explained various do and don't with scientific reason to the audience. Session is followed by question answer session where girl students asked many questions regarding health and wellness

Entire program was compeered by Ms.Harshada Mali and Ms.Shekinah Salve MCA 1 students. Program was concluded with vote of thanks proposed by Ms. Vandana Pednekar , SWC Coordinator IICMR MCA.

Outcome:

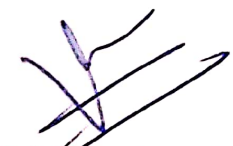
- Noticeable improvement in the academic performance, confidence, and career aspirations of female students, reflecting the success of educational initiatives under Nirbhay Kanya Abhiyaan.

Glimpses



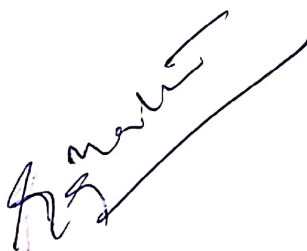
- Improved awareness and implementation of safety measures on campus, leading to a safer environment for female students and a significant reduction in incidents of harassment.
- Tangible shifts in campus culture towards greater gender sensitivity, with a noticeable reduction in gender-based stereotypes and discrimination, fostering a more inclusive and respectful atmosphere.
- Positive community engagement with a visible influence on societal attitudes towards gender equality, as evidenced by increased participation in outreach programs and a growing acceptance of the campaign's principles in the broader community.

Prepared By



Ms. Vandana Pednekar
(ASR coordinator-IICMR MCA)

Checked By



Ms. Renu Mathew
(HOD, IICMR MCA)

Approved By



Dr. Deepali Sawai
(Director-IICMR MCA)



ATSS's
Institute of Industrial & Computer Management & Research, Nigdi.
Academic year – 2022-2023
MCA - Department



The Board of Students' Development

Ref No:- MCA/SWC/22-23/

Date :- 14th march 2023

Vidyarthi Vyaktimattva Vikas Manch

Time: 12:00 noon to 1:00pm

Venue – SI 02

Agenda

Time	Particulars	Speakers
12:00am-12:05am	Opening remark & Introduction	Mr. Pratik Devtale and Mr. Sumit MCA 1
12:05pm-12.10 pm	Chief Guest Introduction and felicitation	Mr. Pratik Devtale and Mr. Sumit MCA 1
12.10 pm – 1.10 pm	Personality Development Session	Mr. Kamesh Gadge
1.10pm - 1.20pm	Demonstration on Gillette Guard kit and distribution of free samples	Mr. Ganesh Sawant
1.20pm – 1.25pm	Vote of Thanks	Prof. Sanjay Mate

Ms. Vandana Pednekar

(SWC coordinator-IICMR MCA)

Ms. Renu Mathew

(HOD , IICMR MCA)

Dr. Deepali Sawai

(Director-IICMR MCA)

Personality Development



A.T.S.S' s

Institute of Industrial & Computer Management & Research, Pune-44

MCA DEPARTMENT

Academic year – 2022-2023

Extension Activity: Student Welfare Cell

Name of the activity: Personality Development

Beneficiary: MCA1 and MCA2 boy students

Conducted on: 10 Feb 2023

Time: 9.00 am – 1.00 pm

Speaker: Mr. Kamesh Gadge , Presenter for Proctor and Gamble

Venue: SI 02, Third Floor

Objectives :

- Foster self-awareness among male students, helping them understand their strengths, weaknesses, and emotions, with a focus on developing emotional intelligence for improved interpersonal skills.
- Enhance verbal and non-verbal communication skills, including public speaking and effective presentation techniques, to enable boys to express themselves confidently and articulately in various social and professional settings..
- Develop leadership qualities and team collaboration skills among male students, encouraging them to take initiative, make informed decisions, and work cohesively with others in both academic and extracurricular activities.
- Equip boys with effective stress management tools and techniques, promoting mental resilience and a positive mindset to navigate challenges and pressures effectively throughout their academic and future professional endeavors.

Details :

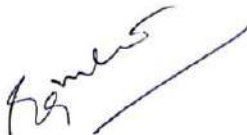
Under "The Board of Student Development", Vidyarthi Vyktimatva Vikas Mancha Personality Development - Gillette guard Safalata apani hath main grooming workshop was conducted by Mr. Kamesh Gadge. Mr. Shriram Patil gave the opening remarks. Professor Mr. Sanjay Mate and Librarian Mr. Balu Kuchekar felicitated the guests from Gillette guard. Chief Guest, Mr. Kamesh Gadge guided the students on personality development as well as gave student the ABC mantra- Appearance, Body Language & Communication which will help them not only in daily life but also in professional life. At the end of the session students received appreciation gifts. The session was concluded by Pratik Joshi, and the Class Representatives, Pratik Devtale and Sumit Dhore.

Outcome:

- Noticeable boost in self-confidence among male participants, reflected in improved assertiveness, body language, and a more assured demeanor in various social and academic contexts.
- Demonstrable improvement in communication skills, including public speaking and presentation abilities, leading to clearer expression of thoughts and ideas in both individual and group settings.
- Development of leadership qualities and team collaboration skills, resulting in increased participation in leadership roles within college activities and a greater ability to work effectively with peers.

Prepared By

Ms. Yandana Pednekar
(ASR coordinator-IICMR MCA)

Checked By

Ms. Renu Mathew
(HOD, IICMR MCA)

Approved By

Dr. Deepali Sawai
(Director-IICMR MCA)