

ATSS's
Institute of Industrial and Computer Management and Research

Criteria 3- Research, Innovations and Extension

3.2.1 Institution has created an ecosystem for innovations and has initiatives for creation and transfer of knowledge



Audyogik Tantra Shikshan Sanstha's
Institute of Industrial and Computer Management and Research
(IICMR)

Approved by AICTE, Permanently Affiliated to SP Pune University,
Recognized by DTE, Government of Maharashtra, NAAC Re-accredited
Ranked Platinum Category by AICTE CR for Industry Linked Technical Institute
Awarded Best Management Institute for Industry Interface by CEGR

MBA@IICMR

DAY-22nd August, 2022 Monday,
Report on
SESSION ON MOTIVATIONAL SESSION – MR. LAL
SHARMA

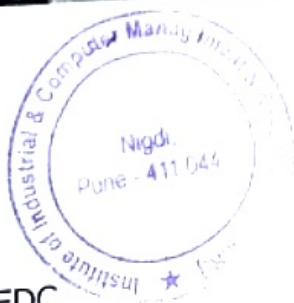
Report

MBA@IICMR organized a one-hour motivational session by Mr. Sharma from Delhi. Mr. Sharma is a social worker and believes in Atmanirbhar Bharat. He shared his views with the students of MBA. His session was highly encouraging. During the session he shared the rags to riches journey of the famous BTW Tikki wala in Delhi. He mentioned consistency and hardwork is the Key to success. A business man/entrepreneur, can be successful if he gets right mentor, right directions at the right time and a strong will to work. He encouraged the young minds to be job creators and not job seekers.

Dr. Ashwini Kulkarni, Executive Director of the Trust highly appreciated the session by Mr. Sharma and felicitated him with a Gomay Ganesha idol.




Prepared by
Dipti Bajpai
Coordinator, EDC




Approved by
Dr. Ashwini Kulkarni
Director, IICMR



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MBA@IICMR

Entrepreneurship Development Cell

"Prerana" in association with Institute Innovation Council

Participated in
IIC Regional Meet

Report:

1st August 2022, Monday,

09.00am to 05.00pm



REF: EDC/IIC Regional Meet/2022-2023



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MBA@IICMR

Introduction

MBA@IICMR ED Cell "Prerana" envisages to develop and encourage entrepreneurship within the students and the faculty members. As part of this initiative "Prerana" under the aegis of Institute Innovation Council, participated in IIC Regional Meet on Monday, 1st August 2022, at Symbiosis Lavale Campus. The program emphasized on guidance sessions for the HEIs to ensure better outcome of the IIC initiatives. Four IIC members, Dr. Manisha Kulkarni, Dr. Jayasri Murali, Dr. Vinod Bhelose, Dr. Rajendra Agawane, Mr. Harshal Patil and Ms. Dipti Bajpai from IICMR participated in the meet

Objective of Session:

1. To make the IIC network more vibrant, proactive, collaborative and productive
2. To provide a platform for sharing I&E knowledge and best practices in HEIs
3. To celebrate the achievements and impact created by IIC Institutions and to witness successful emergence of innovators and startup founders from HEIs.

Overview of the Session:

The regional meet started with the inaugural session. Dr. R Raman, Director, SIBM Pune, gave the welcome address followed by felicitation of the dignitaries. Dr. Rajani Gupte, Vice Chancellor, SIU, Dr. Vidya Yeravdekar, Pro-Chancellor, SIU, Mr. Dipan Sahu, Asst. Innovation Director, Ministry of Education's Mr. Sanjay Inamdar, Co-Founder Bhau Institute, Founder FLUCON addressed the audience with their words of wisdom. Dr. N.K. Bhosale, Commissioner and CEO MSSDS and CEO, MSINS was the Guest of Honour, he briefed the audience about the need for innovation and made his session engaging by conducting a small activity. Dr. Abhay Jere, Chief Innovation Officer (CIO) at Ministry of Education, Govt. of India, was the Chief Guest. He enlightened the audience about the change in mindset and thought process for innovation. He also mentioned that students should not be forced to refer only success stories but reference to failure stories will provide them deep rooted insights and learnings.

The next session was Poster competition wherein Institutes brought posters highlighting IIC-Institution's achievements and impact, and they were displayed at the mini-auditorium. A Round Table Interaction Session: Engagement of Regional Ecosystem Enablers for an Effective Collaboration and Knowledge Sharing was organized for incubators, State and Regional Knowledge Agencies, Govt. and Non-Govt. Post lunch four Tracks, viz.

REF: EDC/IIC Regional Meet/2022-2023



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Track 1: Knowledge Sharing session on Creation and Sustaining I&E Ecosystems in HEIs

Track 2: Knowledge Sharing session on Visualising and Developing Action Plan for I&E Ecosystem Development in HEI

Track 3: Knowledge Sharing session on Benchmarking, Measuring I&E Ecosystem in HEIs and Impact Creation

Track 4: Knowledge Sharing session on IP and Technology Transfer, were organized. During the valedictory session the participants and session chairs were felicitated.

MBA@IICMR displayed poster of its IIC impact along with a stall on Gomay Ganesha was set up for promoting eco-friendly Ganesha. Dr. Abhay Jere visited the stall and acknowledged the efforts taken by the Institute.

Conclusion:

The session was very informative and knowledgeable. The meet provided a better understanding of what additional can be done, with several institutes participating it also facilitated exchange of Know-how pertaining to IIC.

Glimpses of the session



**Prepared by
Ms. Dipti Bajpai
IIC Coordinator**



**Approved by
Dr. Abhay Kulkarni
Director, IICMR**

REF: EDC/IIC Regional Meet/2022-2023



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Event Report: Converting Ideas to start the Business and Scaling it

Event Type	: Co-curricular Activity
Event Title	: Converting Ideas to start the Business and Scaling it
Date	: Thursday, June 15, 2023
Time	: 2:00 PM to 3.30pm (1.5 hr)
Coordinator(s)	: 1. Ms. Dipti Bajpai

Purpose	: Others
----------------	----------

If Others Specify : To orient the students about converting ideas into startup business and ways to scale it

Learning Outcome	:
1. Students gave the spontaneous elevator pitch	
2. Transition from idea to startup and scaling it	

Batch of Students	: MBA 1
No of Students	: 103
Participated	
Description	:

MBA@IICMR organized session on Converting ideas to start a business and scaling it. The session was conducted by Founder & Owner of Growth & Glory Mr. Prashant Katikar. Mr. Katikar started his session by making the bussing managers aware about the start-up culture and appreciated the vision of Hon'ble Prime Minister Shri Narendraji Modi. He then asked the students who have ideas to spontaneously present a one minute elevator pitch. He used story telling to explain the transition journey of idea into business and then scaling it. The students were highly appreciative for the session.



Ref: MBA@IICMR/2022-2023/



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Feedback from
Students (if app

: The students were very satisfied with the session and mentioned that it was very informative for them..



Prepared by
Ms. Dipti Bajpai
IIC Coordinator



Approved by
Dr. Abhay Kulkarni
Director, IICMR

Ref: MBA@IICMR/2022-2023/



MoE's
INNOVATION CELL
(GOVERNMENT OF INDIA)



INSTITUTION'S
INNOVATION
COUNCIL
Ministry of Education, India

Letter of Appreciation

Dear Sir/Madam,

Please accept our sincere gratitude to all the chief functionaries and every members of the IIC Institution's Innovation Council (IIC) of Audyogik Tantra Shikshan Sansthas Institute of Industrial and Computer Management and Research for the continuous support and contribution towards building the innovation and entrepreneurship culture development in your campus and also extending support to help other IIC institutions towards growth of the IIC network during the academic year 2022-23.

Chief Functionaries of the IIC at Audyogik Tantra Shikshan Sansthas Institute of Industrial and Computer Management and Research, PUNE

Name	Position
Dr. Abhay Kulkarni	President
Dr. Jayasri Murali Iyengar	NISP Co-ordinator
Dr. Abhay Kulkarni	Convener
Dr. Ashwini Kulkarni	Vice President
Dr. S.S.Lakde	IPR Activity Coordinator
Ms. Dipti Bajpai	Social Media Coordinator, Innovation Activity Coordinator
Dr. Manisha Kulkarni	Internship Activity Coordinator, Start up Activity Coordinator
Dr. Jayasri Murali	ARIIA Coordinator, NIRF Coordinator

As we are progressing towards a 'quality' driven I&E ecosystem development, we strongly believe that the IIC model and its unique structure is definitely putting your HEI's thoughts, actions and aspirations in a systematic way to achieve inclusive and holistic development of the ecosystem.

Thanks & regards.

[Signature]

DIRECTOR

Institute of Industrial & Computer
Management & Research [I.I.C.M.R.]
Nigdi, Pune - 411 044

Yours Sincerely,

Dipan Kumar Sahu

[Signature]

Assistant Innovation Director





Ministry of
Education
Government of India



MoE's
INNOVATION CELL
(GOVERNMENT OF INDIA)



INSTITUTION'S
INNOVATION
COUNCIL
Library of Education Institutions



CERTIFICATE

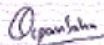
Institution's Innovation Council (IIC) established at

Audyogik Tantra Shikshan Sansthas Institute of Industrial and Computer Management and Research,
PUNE

had undertaken various activities prescribed by Innovation Cell, Ministry of
Education, Govt. of India to promote Innovation and Start-up in campus
during the IIC calendar year 2022-23.


Prof. TG Sitharam
Chairman
AICTE


Dr. Abhay Jere
Chief Innovation Officer
MOE, Innovation Cell


Mr. Dipan Sahu
Assistant Innovation Director
MOE, Innovation Cell

Certificate No : 887

Issued On : 2023-11-16




DIRECTOR
Institute of Industrial & Computer
Management & Research [I.I.C.M.R.]
Nigdi, Pune - 411 044

I4 Journal



IICMR International Research Journal

I⁴

Institute Industry Integration with Innovative Strategies

ISSN No:0975-2757

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Institute Vision & Mission

Vision
To be center for quality education and research, through excellent academic ambience and natural relation with society and industry, with an objective of purposeful existence in society.

Mission
We, at IICMR regard it as our mission to develop competent professionals & entrepreneurs capable of withstanding and managing the ever-changing scenario in the world of Information Technology & Management, and having a deep-rooted sense of social responsibility.

What's On Upadte!!!!

Call for paper volume 15

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IICMR International Research Journal

I⁴

Institute Industry Integration with Innovative Strategies

ISSN No:0975-2757

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IICMR Research Journal

I⁴

"Institute, Industry, Integration With Innovative Strategies"

Volume15 Issue1 ISSN NO.0975-2757

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What's On Upadte!!!!

Call for paper volume 15
Issue 2 : Last date for submission of research paper is 3rd October 2021

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Avishkar Research Project Competition


SAVITRIBAI PHULE PUNE UNIVERSITY
Internal Quality Assurance Cell (IQAC)
AAVISHKAR - 2022
ZONAL LEVEL RESEARCH PROJECT COMPETITION
Certificate of Participation

This is to certify that Mr./Miss. Prinal Sutar
of TICMR College/Institute has participated in
Zonal Level Research for UG / PG / Post PG (M.Phil. / Ph.D.) at **"AAVISHKAR 2022"** Research
Festival, Under Engineering & tech. category, held at PCCOER (Ravet)
during 7/12/ 2022


Coordinator


Principal


Prof. Sanjay Dhole
Director, IQAC


SAVITRIBAI PHULE PUNE UNIVERSITY
Internal Quality Assurance Cell (IQAC)
AAVISHKAR - 2022
ZONAL LEVEL RESEARCH PROJECT COMPETITION
Certificate of Participation

This is to certify that Mr./Miss. Supriya Anshu
of TICMR College/Institute has participated in
Zonal Level Research for UG / PG / Post PG (M.Phil. / Ph.D.) at **"AAVISHKAR 2022"** Research
Festival, Under Engineering & tech. category, held at PCCOER (Ravet)
during 7/12/ 2022


Coordinator


Principal


Prof. Sanjay Dhole
Director, IQAC



A.T.S.'s
Institute of Industrial & Computer Management & Research, Pune-44
MCA DEPARTMENT
Research & Consultancy
Academic year – 2022-2023

Session on Research Orientation

Name of the activity: Session on Research Orientation

Beneficiary : MCA 1st Year Students

Conducted on : 06th May 2023

Time : 2pm to 3.30 pm

Speakers : Dr. G Narendra

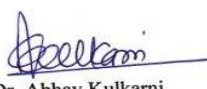
Venue : MS TEAMS (Online)

Objective : To equip participants with the necessary knowledge and skills to conduct research effectively, ethically, and rigorously.

Details :

Research orientation session was conducted on 6th June 2023 for MCA Students. The main aim for the session was to give students idea about research article writing. The speaker for the session was Dr. Narendra, Research Head- ICT Academy. Sir started the session with mentioning statistics about the research work in over all India in computer Science and Information Science. He explained about the methods to access the quality journals, model to prepare the research work and how to write the research article. He also explained about the importance of 3 P's (Practice, Patience, Persistence) for the publication of the research article. He also explained about the complete model of research article writing in a simple way. He conveyed method to start writing the article for specific problem area. He mentioned that the scientific article must answer the queries like, what is the problem that is addressed? Why it is important? How the study was done for the problem? What are the results? What are the implications of the results? What is the recommendation for further study for others? He also guided the students by specifying the structure of the research paper in recommended format. He also spoken about the mantra to write the good article is read...read...read. He discussed about the plagiarism tool and the severity of plagiarism in research paper and he mentioned that only less than 10% of the article should be quoted from the other resources. Further he said about the responsibility of the author and how to address the comments of the reviewer and he spoke about the strategies like quoting, paraphrasing, and summarizing. He concluded the session by specifying about citation of the research article and importance of citing others research work. Ms. Renu Mathew , HoD IICMR -MCA asked questions on behalf of students . Dr. Narendra solved the queries and Ms.Preetha Praseedh proposed vote of thanks.




Dr. Abhay Kulkarni
Director
DIRECTOR
Institute of Industrial & Computer
Management & Research (I.I.C.M.R.)
Nigdi, Pune - 411 044



Glimpses from the Session -



Prepared by

Preetha Praseedh

(Asst.Professor, IICMR-MCA)

Checked by

Ms. Renu Mathew

(HoD,IICMR-MCA)

Approved by

Dr. Deepali Sawai

(Director,IICMR MCA)



Dr. Abhay Kulkarni
 Director
DIRECTOR
Institute of Industrial & Computer
Management & Research (I.I.C.M.R.)
 Nigdi, Pune - 411 044





A.T.S.S' s
Institute of Industrial & Computer Management & Research, Pune-44
MCA DEPARTMENT
Academic year – 2022-2023

**International Conference on Computational Intelligence
and Innovative Technologies (ICCIIT-2023)**

Name of the activity: ICCIIT-2023

Beneficiary : Research Students

Conducted on : 29th & 30th April 2023

Time : 10AM to 3.30 PM

Speakers : Dr. Hari Balachandran, Dr. Tholkappiya Arasu,
Dr. Mohanbabu Balachandran, Mr. Ved Shukla,
Dr. Harish Tiwari, Mr. Joel Joy, 2.Dr. Dennis Mark Laxton,
Dr. Harish Tiwari

Venue : MS TEAMS (Online)

Objective : To serve the needs of new and future researchers in the fields of
Computer Science and Management

Details :

Second Edition of International Conference on Computational Intelligence and Innovative Technologies (ICCIIT – 2023) was inaugurated by , Dr. Hari Balachandran , Chief Executive Officer , ICT Academy ,Dr. Deepali Sawai , Director, IICMR-MCA ,Mr. Ved Shukla Founder & CEO Mylomart, Delhi , Mr. Mohanbabu Balachandran , Vice President-IT, Mr. Cooper with a Welcome note from IICMR Faculty Ms. Kiran Shinde. The Conference was held in virtual mode on MS Teams platform.

The conference started with the welcome address by Dr. Deepali Sawai , Organizing chair - ICCIIT-2023 , and Director of IICMR-MCA , in her address she briefed about the theme of ICCIIT 2023.

In the Inaugural session the first address was given by **Hon. Chief guest ICCIIT2023** , Dr. Hari Balachandran ,Chief Executive Officer, ICT Academy, Chennai. He spoke about 'Reimagining Higher Education with Emerging Technologies.'

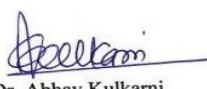
Then Expert Session was given by Mr. Ved Shukla, Founder & CEO Mylomart, Delhi , in which he spoke about 'Driving Business Efficiency with Machine Learning & AI'.

Plenary Session was addressed by Mr. Mohanbabu Balachandran, Vice President-IT, Mr. Cooper|Digital Transformation|Automation|Infra Structure|Change Agent, DLF IT Park , Chennai. In his address he spoke about 'Research Trends in Machine Learning'.

Post Lunch, Mr. Joel Joy, Associate Manager, RR Donnelley, in his Keynote address, spoke about 'Rise of Data Science: Current and Future Research Areas'.

Then there was a panel discussion on Demystifying Research Methodologies , in which Dr. Amol Markale Director Sharadchandra Pawar Institute of Management & Research




Dr. Abhay Kulkarni
Director
DIRECTOR
Institute of Industrial & Computer
Management & Research (I.I.C.M.R.)
Nigdi, Pune - 411 044



(SPIMR), Pune ; Dr. Betkar M. M. , Principal, Shri Kumarswami College Ausa, Latur ; Dr. Prof. Priya Deshpande, presently associated with Symbiosis Statistical Institute,Pune, have participated.

The panel discussion was moderated by Ms. Renu Mathew, Convener ICCIIT-2023 and Ms. Swati Kirange, Asst. Professor IICMR-MCA.

Vote of Thanks was given by Ms. Kiran Shinde, Asst. Professor, IICMR-MCA.

Overall Day1 of ICCIIT was a successful day for all the Researchers and Organizers as well.

Day 2- 30th April : started with opening remarks by Ms. Kiran Shinde.

The pre-lunch session witnessed Keynote addresses by

1. Dr. Tholkappiya Arasu, CEO of Aassaan Accreditation Pvt. Ltd., Charter President Rotary Club of Global Scholars, spoke on the topic 'Intelligent agents for making research simple'.
2. Dr. Dennis Mark Laxton, Academic Team Leader, Senior Lecturer Regenesys Business School, South Africa, spoke on the topic 'Use of Fractal in AI: A research case study'.

Plenary Session was taken by Dr. Harish Tiwari, Principal and Scientist at PCCoER , in which he spoke about 'Patent filing-Do's & Don'ts'. He gave a lot of useful information regarding how and why one should file a patent.

Post Lunch Break a Panel Discussion on 'Data collection and analysis in Research' was conducted in which Dr. Amol Goje, President-Society of Data Science (S4DS) ; Dr. Brinda Devi Head- IT, Sri Sai Ram Institute of Engg & Technology, Chennai; Dr. M. Krishnamoorthy, Professor & HOD-CSE, KCG College of Technology, Chennai, Dr. B.V.H. Kameswara Shastry Head and Asso. Professor T.J.P.S. College, Guntur, contributed as panelist.

The conclusion of the discussion was well received by the delegates.

The panel discussion was moderated by Ms. Kiran Shinde Asst. Professor IICMR-MCA & Ms. Snigdha Shukla Asst. Professor IICMR-MCA.

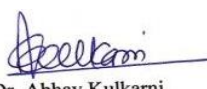
This was followed by the summarization of the 2 days conference by Dr. Deepali Sawai, Director IICMR-MCA.

The delegates appreciated the efforts put in by IICMR-MCA for organizing such a wonderful and informative conference, through their experience sharing.

A vote of thanks was proposed by Ms. Preetha Praseedh, Asst. Prof IICMR-MCA, Coordinator-ICCIIT2023, in which she thanked all the speakers and the delegates. She thanked ICT Academy for their untiring contribution to the conference.

The conference has witnessed participation from Pan India along with International Universities.




Dr. Abhay Kulkarni
Director
DIRECTOR
Institute of Industrial & Computer
Management & Research (I.I.C.M.R.)
Nigdi, Pune - 411 044



Glimpses from the Session -



Prepared by

Ms. Meghna Mokashi

Ms. Meghna Mokashi
(Training and Placement
Officer)

Checked by

Ms. Renu Mathew

Ms. Renu Mathew
(HoD, IICMR-MCA)

Approved by

Dr. Deepali Sawai

Dr. Deepali Sawai
(Director-IICMR MCA)



Dr. Abhay Kulkarni
Dr. Abhay Kulkarni
Director
DIRECTOR
Institute of Industrial & Computer
Management & Research (I.I.C.M.R.)
Nigdi, Pune - 411 044





Audyogik Tantra Shikshan Sanstha's

Institute of Industrial & Computer Management & Research (IICMR)

IICMR-MCA



INTERNATIONAL CONFERENCE ON COMPUTATIONAL INTELLIGENCE AND INNOVATIVE TECHNOLOGIES (ICCIIT - 2023)

Virtual mode

29th & 30th April 2023

CONTRIBUTOR



ICCIIT 2023 Speakers



Dr. Hari Balachandran
CEO, ICT Academy



Dr. Tholkappia Arasu
CEO, Aasaan Accreditation Pvt. Ltd.



Dr. Dennis Mark Laxton
Academic Team Leader and Senior Lecturer
Regenesys Business School, South Africa



Mr. Ved Shukla
Founder & CEO, Mylomart



Mr. Mohan Babu Balachandran
Vice President - IT, Mr. Cooper India



Dr. Harish Tiwari
Principal and Scientist at PCCOE&R, Pune



Mr. Joel Joy
Associate Manager, RR



Abhay Kulkarni
Dr. Abhay Kulkarni
Director
DIRECTOR
Institute of Industrial & Computer
Management & Research (I.I.C.M.R.)
Nigdi, Pune - 411 044



ICCIIT 2023 Panel Members



Dr. Amol Goje
President – Society of Data
Science(S4DS)
Ex-Chairman- BOS , Pune



Dr. Amod Markale
Director – SPIMR, Pune



Dr. Brinda Devi
Head -IT, Sri Sai Ram Institute
of Technology, Chennai



Dr. M Krishnamurthy
Professor & HOD -CSE,
KCG College of Technology, Chennai



Dr. M .M Betkar
Principal-Shri Kumarwami college
Ausa, Latur,Maharashtra

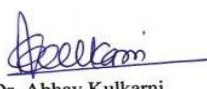


Dr. Priya Deshpande
Symbiosis Statistical Institute, Pune



Dr. BVH Kameswara Sastry
Associate Professor-
Dept. of Management Studies,
TJPSCollege (PG Courses),Guntur




Dr. Abhay Kulkarni
Director
DIRECTOR
Institute of Industrial & Computer
Management & Research (I.I.C.M.R.)
Nigdi, Pune - 411 044





A.T.S.'s
Institute of Industrial & Computer Management & Research, Pune-44
MCA DEPARTMENT
Academic year – 2022-2023
ED Cell (VijaySiddhi)
Entrepreneurship Development Programme



Name of the activity: Orientation on Entrepreneurship Development

Beneficiary: Students of MCA Department

Conducted on: 20/09/2022

Time: 11:00am-1:00pm

Speaker: Dr. Deepak Shikarpur, Director - Kinetic Communications Ltd, Member Executive Committee MCCIA

Venue: SI-02

Objective: To generate awareness about entrepreneurial traits.

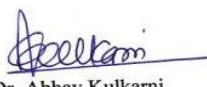
Details:

Dr. Deepak Shikarpur started his session with real life story of Mr. Azim Premji, Founder chairman of Wipro Industries. He narrated the challenges he faced during his journey. Later he briefed how a fresher should start entrepreneurial career. He spoke about Institution Innovation Council (IIC) an Initiative of MHRD for selected Higher Education Institutes. He also instructed students about Smart India Hackathon (SIH), a nationwide initiative to provide students with a platform to solve some of the pressing problems we face in our daily lives. This platform may guide students to get exposure for business ideas.

During the session Dr. Deepak also conducted a role play in which a business case was given to a team and different role were assigned to all team members. Team members formulated problem statement and analyzed the solution. This dramatic way of problem solving was very well appreciated and enjoyed by students.

Context: The orientation session was aimed to provide immense information regarding new business ideas, facilities that can be availed, and challenges faced. The session was designed to help students in identifying entrepreneurial skills and capabilities.



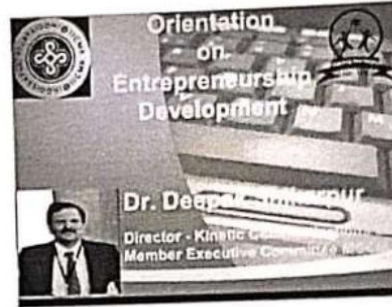

Dr. Abhay Kulkarni
Director
DIRECTOR
Institute of Industrial & Computer
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Nigdi, Pune - 411 044



Outcome:

1. Students got fair idea about entrepreneurial traits.
2. Role-play helped students to recognize vital roles and responsibilities in business.

Glimpses from the Session -



Students performing role play under the guidance of Dr. Deepak Shikarpur

Prepared by

Rupali Bhangale

Ms. Rupali Bhangale

Faculty Mentor, VijaySiddhi

Checked by

Renu Mathew

Ms. Renu Mathew

(HoD, MCA)

Approved by

Dr. Deepali Sawai

Dr. Deepali Sawai

(Director, MCA)



Dr. Abhay Kulkarni
Dr. Abhay Kulkarni
Director
DIRECTOR
Institute of Industrial & Computer
Management & Research (I.I.C.M.R.)
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A.T.S.S' s
Institute of Industrial & Computer Management & Research, Pune-44
MCA DEPARTMENT
Academic year – 2022-2023
ED Cell (VijaySiddhi)
Entrepreneurship Development Programme



Name of the activity: Online Quiz Competition

Beneficiary: All aspiring entrepreneurs socially connected.

Conducted on: 17/10/2022

Time Duration: 02:00pm-4:00pm

Platform: Online: the Quiz was conducted through Google-Forms

Objective: To test preparedness for an entrepreneurial journey.

Details:

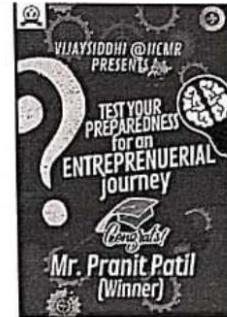
Entrepreneurship is attracting young talent in search of purpose and fulfillment. Although young aspirants have a vision and a goal to bring innovation and change, it requires a lot of preparation. Understanding the effort involved in starting a business is necessary for a successful launch. To make them aware about entrepreneurial terms and challenges, ED Cell VijaySiddhi arranged Online Quiz Competition on 17th October 2022. ED Cell team tried to reach out to all young aspirants socially connected. Mr. Pranit Patil was declared as winner.

Context:

The competition was aimed to increase the knowledge and skill of aspiring entrepreneurs and encourage others to become one.

Outcome:

1. Students got to be acquainted with about their preparedness for entrepreneurship.



Prepared by

Bhangale

Ms. Rupali Bhangale

Faculty Mentor, VijaySiddhi

Checked by

Renu Mathew

Ms. Renu Mathew

(HoD, MCA)

Approved by

Dr. Deepali Sawai

Dr. Deepali Sawai

(Director MCA)



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A.T.S.S's
Institute of Industrial & Computer Management & Research, Pune-44
MCA DEPARTMENT
Academic year – 2022-2023
ED Cell (VijaySiddhi)
Entrepreneurship Development Programme

Name of the activity: Series of Group Discussion

Beneficiary: Students of MCA Department

Conducted from: 28/10/2022 to 30/10/2022

Time: 03:00pm-4:30pm

Venue: SI-01, SI-02 Classrooms

Objective: To focus on factors affecting Entrepreneurship Development.

Details:

Self-employment is one of the most popular career choices in the country. Entrepreneurial aspirants face many challenges in their journey towards entrepreneurship. There are several misconceptions surrounding entrepreneurship. To educate all these aspects, ED Cell-VijaySiddhi, MCA department has taken initiative to steer group discussions. Team VijaySiddhi invited interested students as panelists.

Context:

To motivate students towards entrepreneurship a series of GDs were organized. The topics covered:

1. Importance of Financial Support in handholding Entrepreneurs
2. Obstacles Young Entrepreneurs Often Face
3. Will expertise guidance help in the success of entrepreneurship?

Takeaway:

1. As per the discussion held it was concluded that many government schemes are available to encourage entrepreneurship but not known to many. MNCs are supporting startups through Pitch Deck. To generate awareness regarding these sessions should be conducted.
2. The obstacles discussed were: Lack of confidence, Unrealistic Expectations and poor expertise. The discussion concluded on a consensus that Entrepreneurs should have a growth mindset for starting a business.



Dr. Abhay Kulkarni
Director
DIRECTOR
Institute of Industrial & Computer
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3. As a conclusion panel suggested mentors can help in streamlining workflows, developing smart methods for the proper utilization of resources, and in building strategies for business activities in order to get maximum beneficial results.

Outcome:

1. Students were able to clear the prevailing myths of entrepreneurship which acts as a barrier in the minds of students.
2. Students got fair idea about Entrepreneurship, and how important is to enhance entrepreneurial skills.

Glimpses from the Session -



Student panelists for group discussion role play under the moderation of ED-Cell VijaySiddhi.

Prepared by

Bhangale

Ms. Rupali Bhangale

Faculty Mentor, VijaySiddhi

Checked by

Mathew

Ms. Renu Mathew

(HoD, MCA)

Approved by

Sawai

Dr. Deepali Sawai

(Director, MCA)



Abhay Kulkarni
Dr. Abhay Kulkarni
Director
DIRECTOR
Institute of Industrial & Computer
Management & Research (I.I.C.M.R.)
Nigdi, Pune - 411 044





ATSS's
Institute of Industrial & Computer Management & Research, Nigdi
Academic year – 2022-2023
MCA – Department



Happy Hours (Entrepreneurial skill development activity)

Name of the activity: Happy Hours (Entrepreneurial skill development activity)

Beneficiary : MCAS students

Conducted on : 19/11/2022

Time : 12.00 pm to 4.00pm

Objective : To foster and promote the entrepreneurial spirit among students

Details

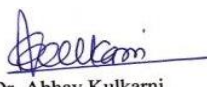
The IICMR-MCA entrepreneurship cell, Vijaysiddhi successfully organized a vibrant and engaging Fun Fair activity called 'Happy Hours'. The event had several main objectives, including developing essential entrepreneurship skills such as creativity, communication, and marketing abilities. It also aimed to cultivate synergistic team spirit among the participants and enhance their soft skills, such as presentation, team building, negotiation, collaboration, strategic planning, and competitiveness. Throughout the event, the importance of ethical business practices was emphasized.

The Fun Fair activity, Happy Hours was inaugurated with great enthusiasm and support from Dr. Deepali Sawai, the Director of IICMR-MCA. She highlighted the significance of nurturing an entrepreneurial mindset among the students and encouraged them to make the most of this exciting opportunity.

MCA second-year students played a pivotal role in planning and organizing the event, ensuring it catered specifically to all the MCA first-year students. Their collaborative efforts and involvement, with 51 MCA-2 students as organizers, contributed to the smooth execution and success of the event.

The funfair featured ten diverse and exciting stalls, offering an array of delicious treats such as Chat items, Pav Bhaji, Pani Puri, and Biryani. To add to the festive atmosphere, entertaining games like Flip the bottle, Box cricket, and Break the Tower were set up, making the event enjoyable for everyone.




Dr. Abhay Kulkarni
Director
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Institute of Industrial & Computer
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The event received overwhelming participation from students and faculty members alike, with everyone actively engaging in the various activities and enjoying the scrumptious food offerings. Each first-year student received coins worth 50/- rupees, which they could use to play games and savor the delicacies at the different stalls.

'Happy Hours' turned out to be a resounding success, not only providing a platform for students to showcase their entrepreneurial skills but also fostering innovative thinking and encouraging ethical business practices. The event proved to be an excellent learning opportunity for students, as they gained practical insights into entrepreneurship, marketing, teamwork, and effective communication in a fun and engaging manner.

Overall, 'Happy Hours' played a pivotal role in inspiring and nurturing the next generation of ethical and visionary entrepreneurs at IICMR-MCA. The event's positive and supportive environment instilled a sense of enthusiasm and excitement among the participants, further strengthening the spirit of entrepreneurship within the student community.

Outcome:

1. Build Leadership and Team Management among the students.
2. Improve Communication and Networking to manage the business.
3. Develop Problem-Solving skills and Adaptability to act as per the situation.

Prepared By



Swati Kirange

Asst. Professor, IICMR MCA

Checked By



Ms. Renu Mathew

HOD, IICMR MCA

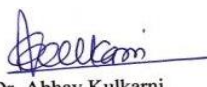
Approved By



Dr. Deepali Sawai

Director-IICMR MCA




Dr. Abhay Kulkarni
Director
DIRECTOR
Institute of Industrial & Computer
Management & Research (I.I.C.M.R.)
Nigdi, Pune - 411 044



Glimpses of the event



Dr. Deepali Sawai with students @Happy Hours



Students enjoying at game stall



Students and faculty members at food stall



Dr. Abhay Kulkarni
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DIRECTOR
Institute of Industrial & Computer
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**ATSS's
Institute of Industrial & Computer Management & Research, Nigdi
MCA Department
Academic Year 2022-23**

TecchnoCase 2023

Budding Consultant Competition

Date- 02nd May 2023

Venue: IICMR Auditorium

Objective

Over the last 11 years, the MCA Department has organized the TechnoCase inter-collegiate state-level competition in order to provide a platform for students of UG and PG levels to demonstrate their technical skills, innovativeness, and presentation skills to industry professionals.

02nd May 2023

This year, TechnoCase 2023 took place on May 2nd, 2023. The budding consultant case study competition was held for PG students. UG students participated in a code Battle(C/C++ programming) competition. Comd. Dr. Pratap Pawar, VP of HR, IT, and Shared Services at Great Software Laboratory (GS LAB) was the chief guest for the Valedictory function.

In the Budding Consultant competition, a total of 21 students participated. It was a Case Study Based competition where student participants, were asked to choose a case study and present an IT-enabled solution that addresses a specific problem. The solution should take into account various technical considerations and be delivered through a PowerPoint presentation. Shabari Yogesh Joshi of ATSS-CBSCA won the Budding Consultant competition, while Piyush Papdeja and Harshwardhan Gaikwad from PCCOE shared the second prize.

The competition was judged by an elite panel of judges, **Mr. Sumit Morey**, Senior Software Development Engineer, Nuance Technology – A Microsoft Company; **Mr. Ajinkya Jogiji**, Lead Product Engineer, Harman Connected Services; Mr. Sandeep Kane, Technical Analyst, Coforge Limited, **Mr. Sangameshwar Modi**, Senior Oracle Apps Developer, Nuance Technology – A Microsoft Company; **Mr. Imam Nadaf**, Engineer II, Apexon.

After the prize distribution ceremony, the vote of Thanks was delivered by Mrs. Renu Mathew. The Event was coordinated by Mrs. Snigdha Shukla.

Glimpses of Budding Consultant



TechnoCase 2023- Budding Consultant competition



TechnoCase 2023 Participants and Judges.



TechnoCase 2023 Winners and Runners Up and all Judges and staff members.

Prepared by

Mrs. Snigdha Shukla
Coordinator-Techno Case2023

Checked by

Ms. Renu Mathew
(HOD,IICMR-MCA)

Approved by

Dr. Deepali Sawai
Director-IICMR MCA)