

Institute of Industrial & Computer Management Research
MBA Business Quiz-2010-11

Q.1 Name the oil major who first setup a refinery in India, introduced LPG and Bitumen to the nation and first company to introduced co-branded credit cards and rewards programme in petroleum sector?

Answer: Bharat Petroleum Corporation Ltd.

Q.2 Big Blue is IBM. Which corporate is referred as 'Big Black'?

Answer: UPS

Q.3 Who founded the Amul milk co-operative in Gujarat in the year 1902?

Ans. Mr. Tribhuvandas Patel

Q.4 Which is the most expensive domain name to be auctioned on the net till date?

Ans. Business.com for \$8 mln [4.3 m pounds]

Q.5 Which brand has the "Whistle and win contest"?

Ans. Prestige

Q.6 Where are the Head Quarters of Asian Development Bank?

Ans. Manila

Q.7. Which company is India's largest synthetic textile producer?

Ans. Reliance

Q.8 "India's Family Store" is the punch line of which brand?

Ans. Pantaloon

Q.9 Who is the first Asian to be appointed as Deputy Speaker of Lord House?

Ans. Lord Swaraj Paul

Q.10 "Imagining India" is a now popular book authored by?

Ans. Nandan M Neelakeri

Q.11 During weekends, he began setting up onion/potato fries stall at village fairs and made extra money which he gave to his mother. Which legendary businessman are we talking about?

Ans. Dhirubhai Ambani

Q.12 Brand Tura, a Nigerian Soap brand now belongs to the stable of which Indian Conglomerate?

Ans. Godrej

Q.13 Which company's logo is called Muscle Man?

Ans. MRF. It was created by Alyque Padamsee

Q.14. What is the company that Coke bought and later sold to Sony in 1982?

Ans. Columbia Pictures. Companies do crazy things of this magnitude too!!!